



# Meeting energy challenges through technology and innovation

*Implications for Japan and the rest of Asia*

Prof. Peter Taylor

The 5<sup>th</sup> Energy Policy Roundtable, University of Tokyo  
19 December 2012

- Global energy challenges and the role of technology
- Global and Asian energy technology innovation trends
- Accelerating innovation through better and more targeted policies
- Conclusions

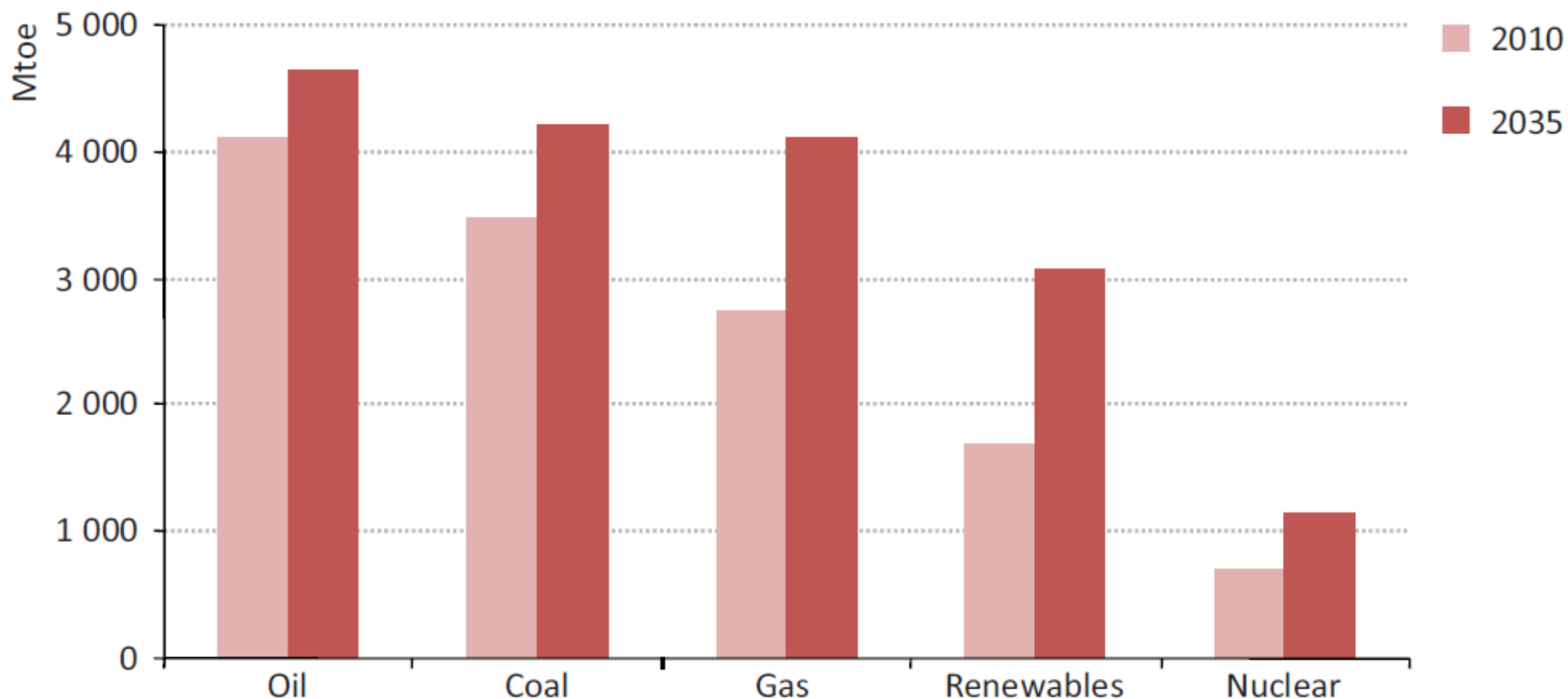


# **Global energy challenges and the role of technology**

# World primary energy demand by fuel - New Policy Scenario (NPS)



UNIVERSITY OF LEEDS

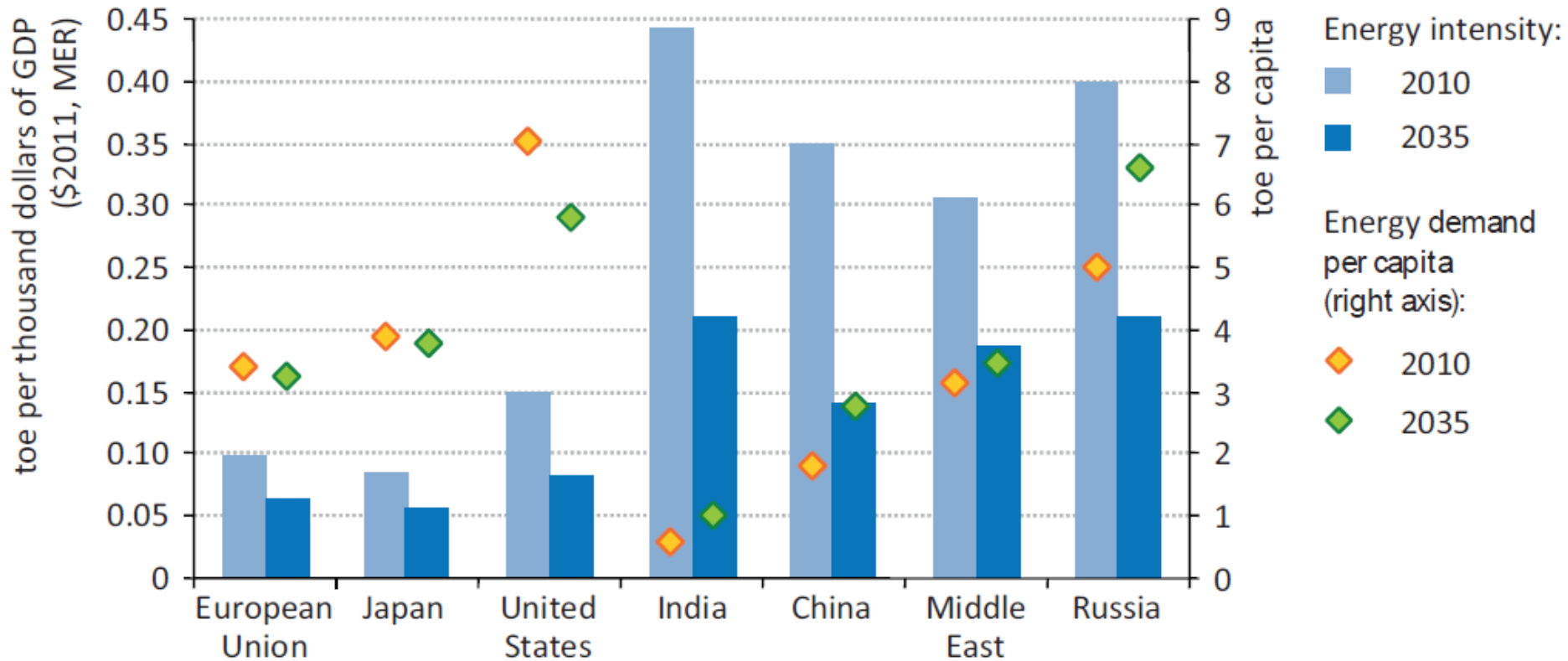


Source: IEA World Energy Outlook 2012

# Primary energy demand per unit of GDP and per capita (NPS)



UNIVERSITY OF LEEDS

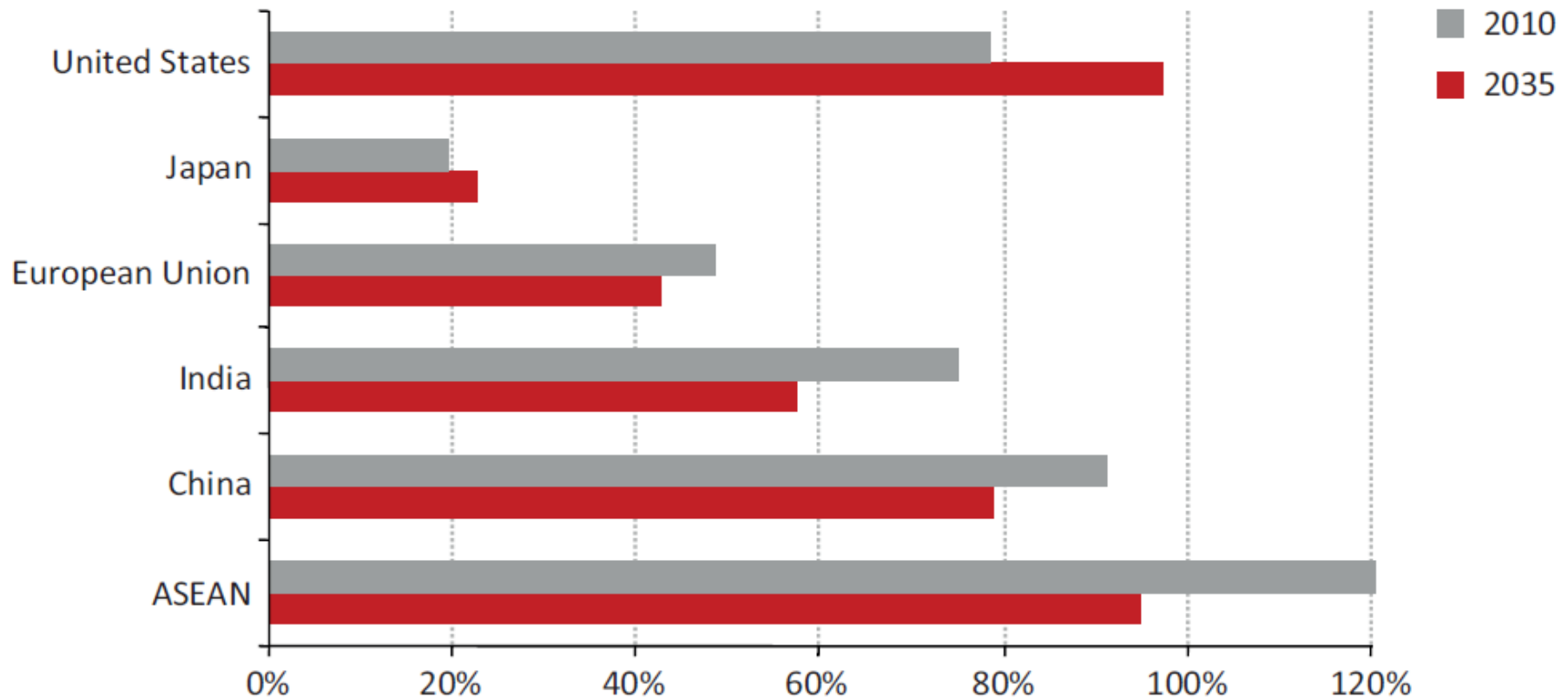


Source: IEA World Energy Outlook 2012

# Net energy self-sufficiency (NPS)



UNIVERSITY OF LEEDS

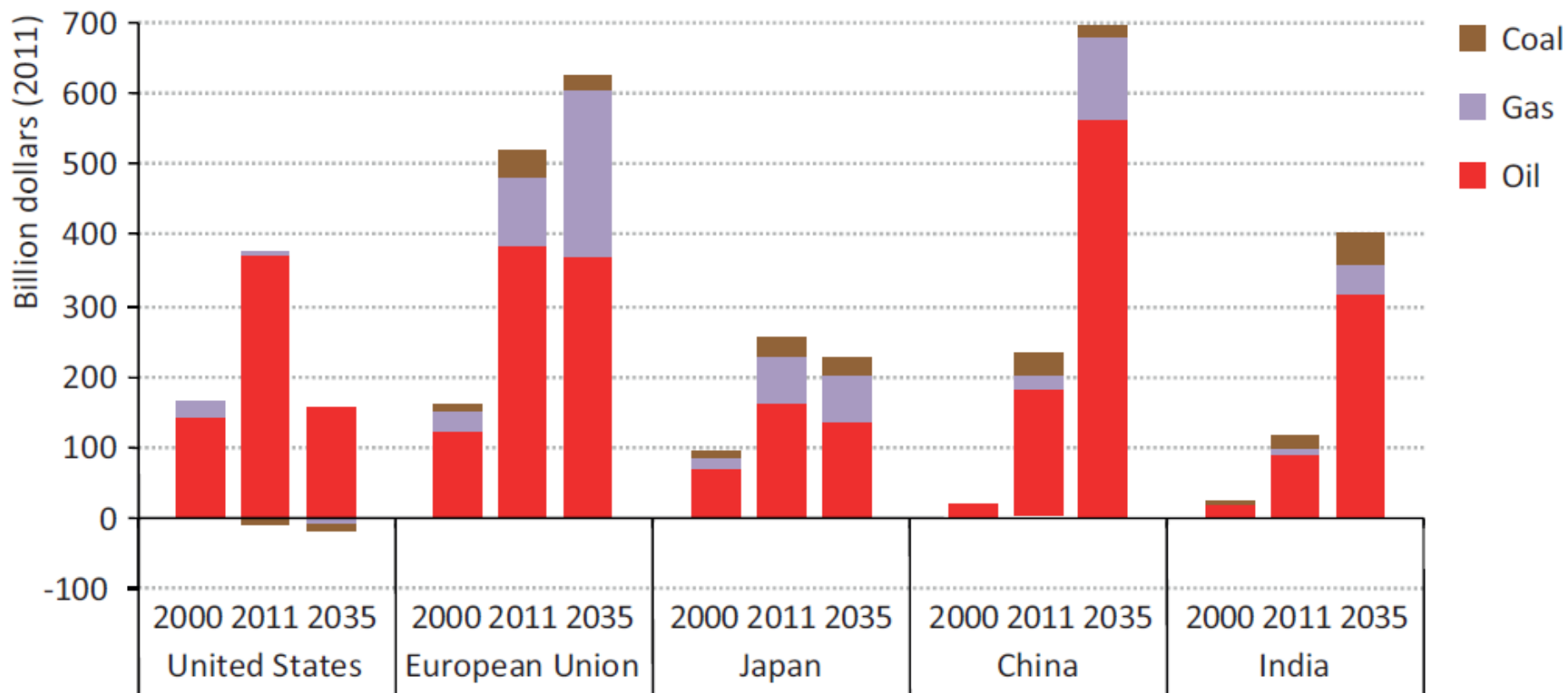


Source: IEA World Energy Outlook 2012

# Spending on net imports of fossil fuels (NPS)



UNIVERSITY OF LEEDS

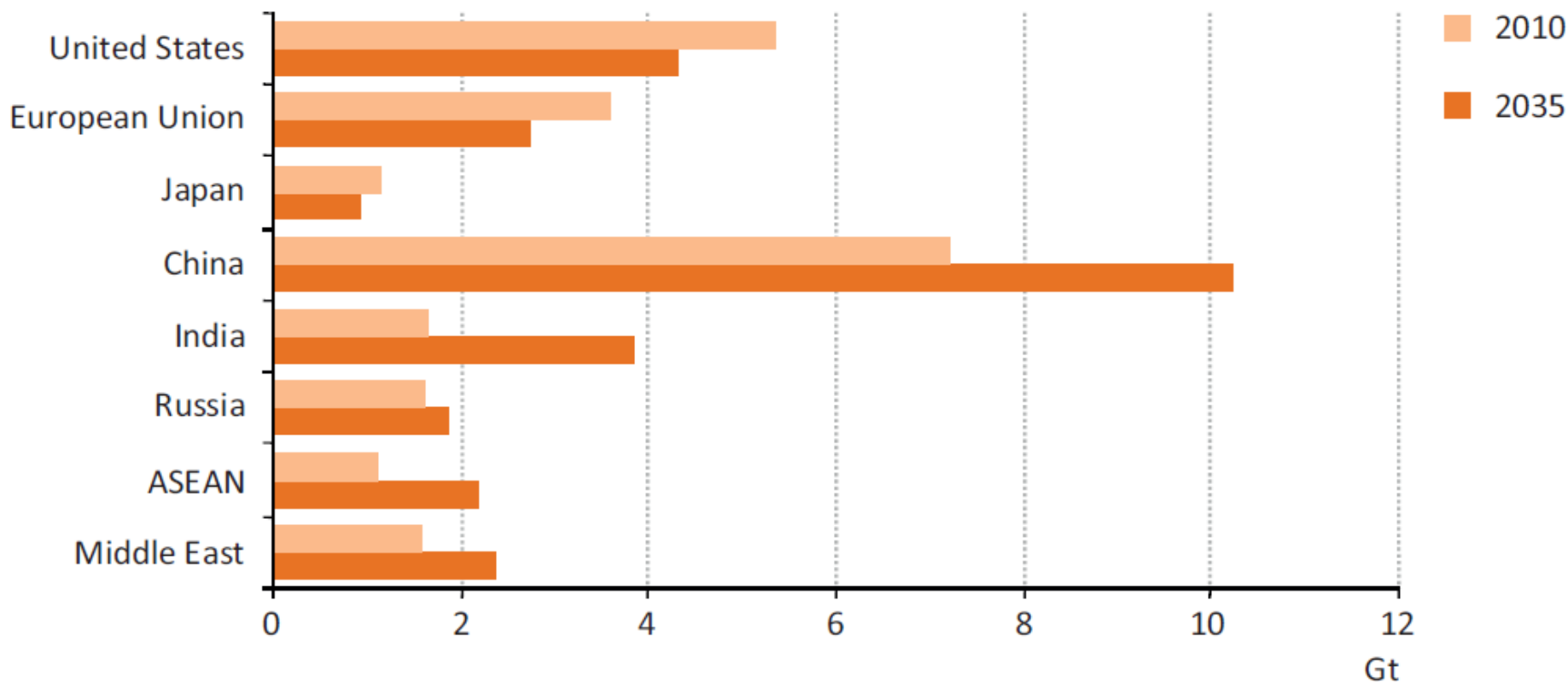


Source: IEA World Energy Outlook 2012

# Energy-related CO<sub>2</sub> emissions (NPS)



UNIVERSITY OF LEEDS



Source: IEA World Energy Outlook 2012



# The energy 'trilemma'



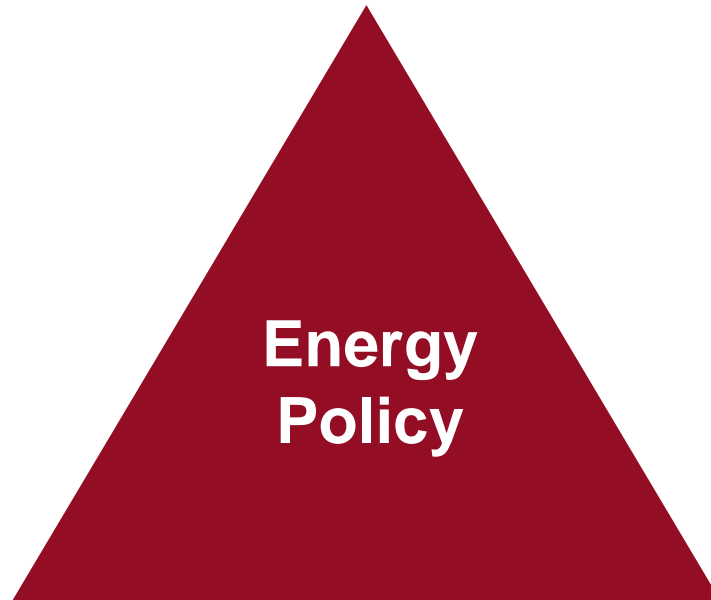
UNIVERSITY OF LEEDS

Sustainable

Energy  
Policy

Secure

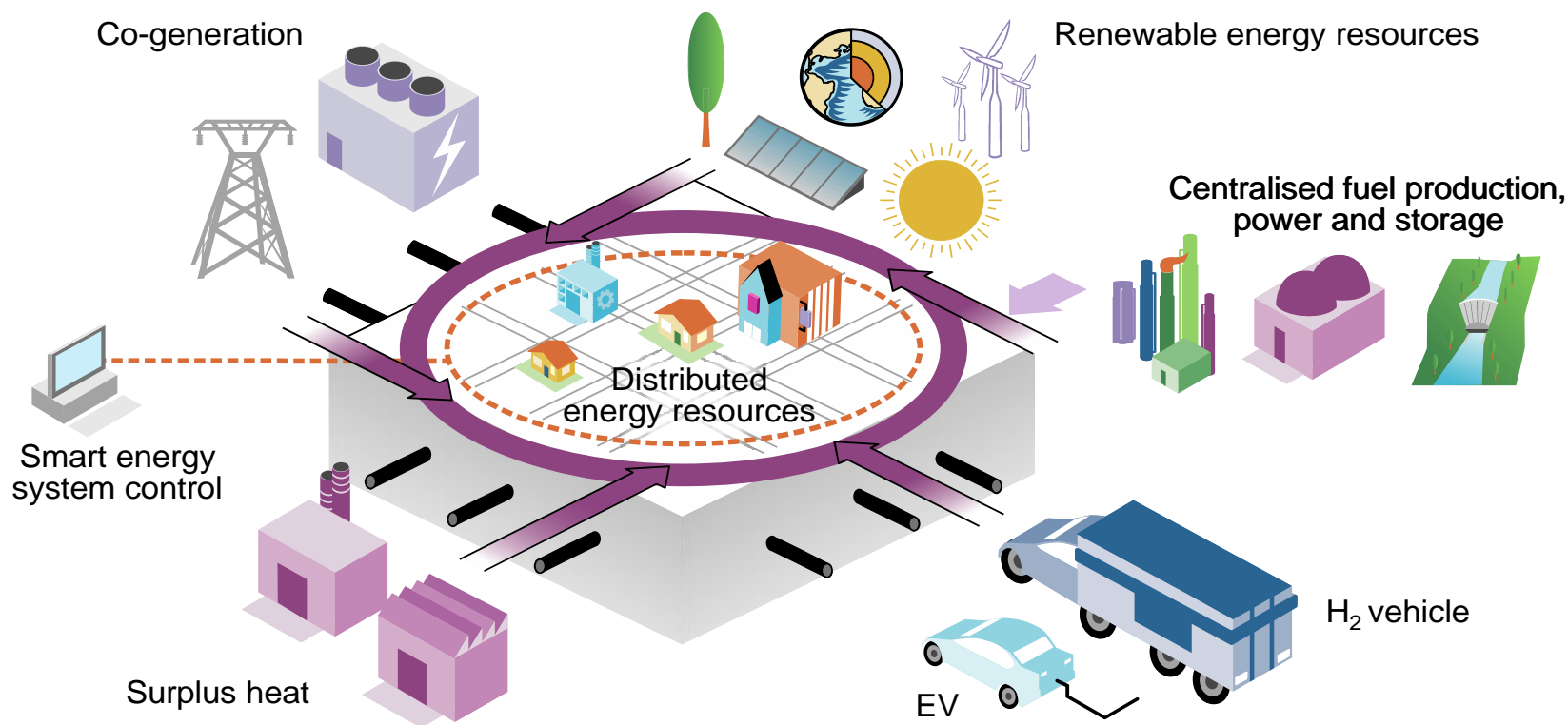
Affordable



# Technology is key to a sustainable, secure and affordable energy future



UNIVERSITY OF LEEDS

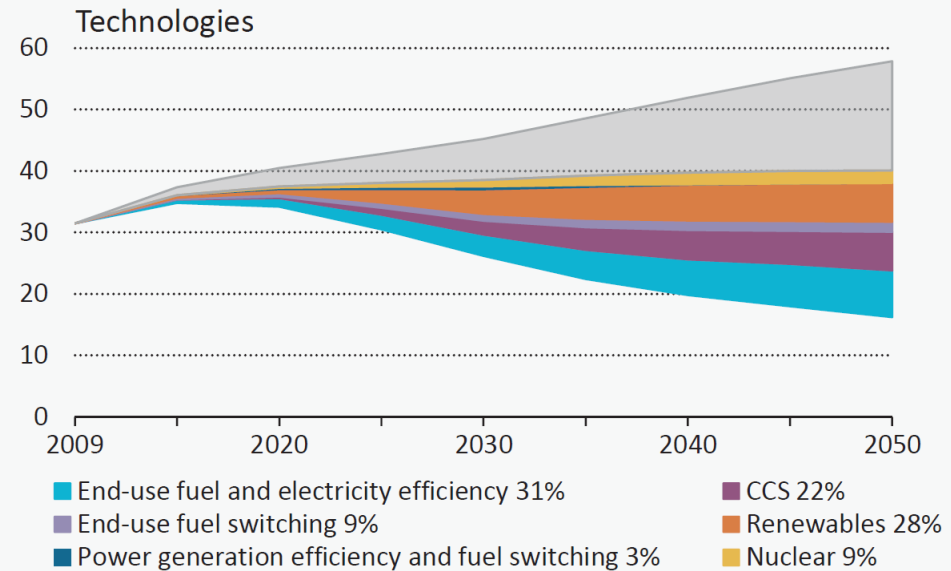
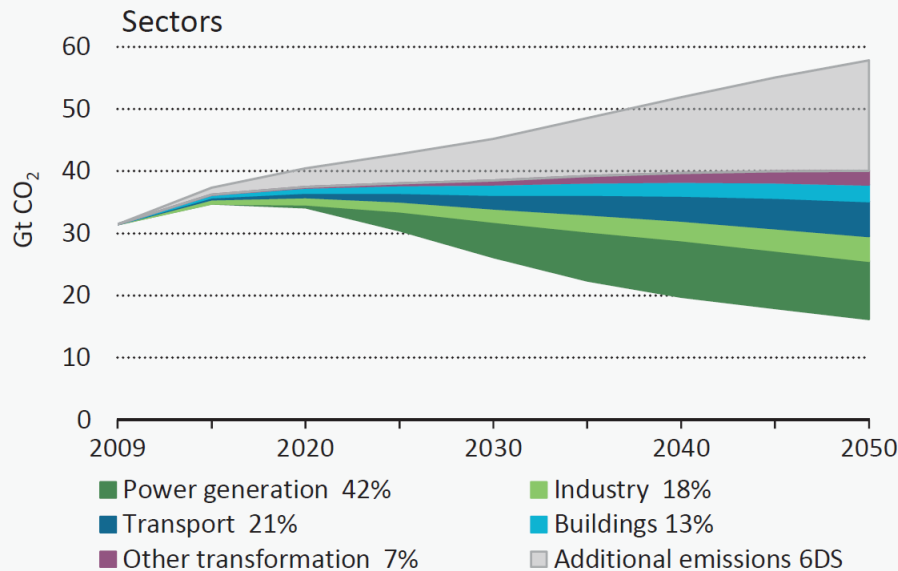


***Meeting global energy challenges requires a smarter, more unified and integrated energy system***

# Contributions to global emissions reductions



UNIVERSITY OF LEEDS



***Achieving the 2DS will require contributions from all sectors and the application of a portfolio of clean technologies***

# Progress with deploying clean energy technologies



UNIVERSITY OF LEEDS



Cleaner coal power  
Nuclear power  
Renewable power  
CCS in power



CCS in industry  
Industry



Buildings



Fuel economy  
Electric vehicles  
Biofuels for transport

***Progress is too slow in almost all technology areas***

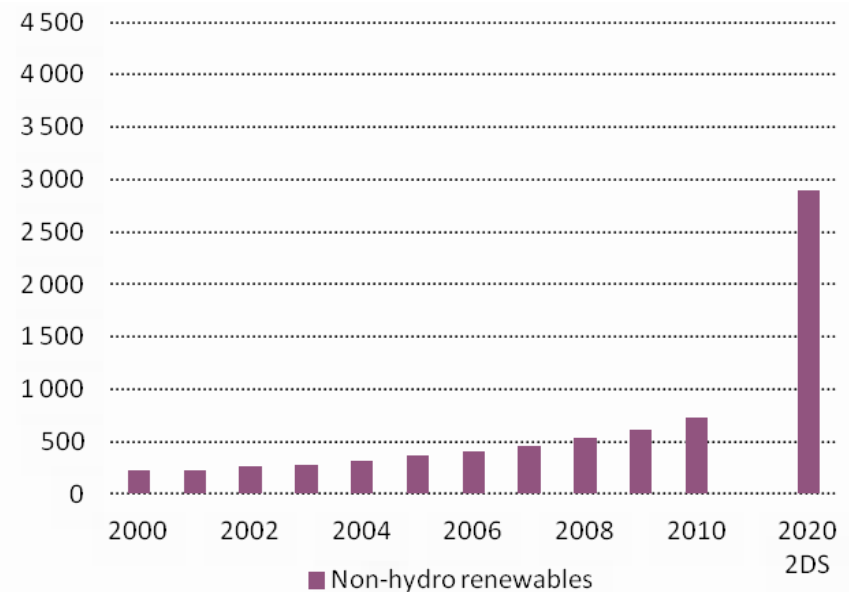
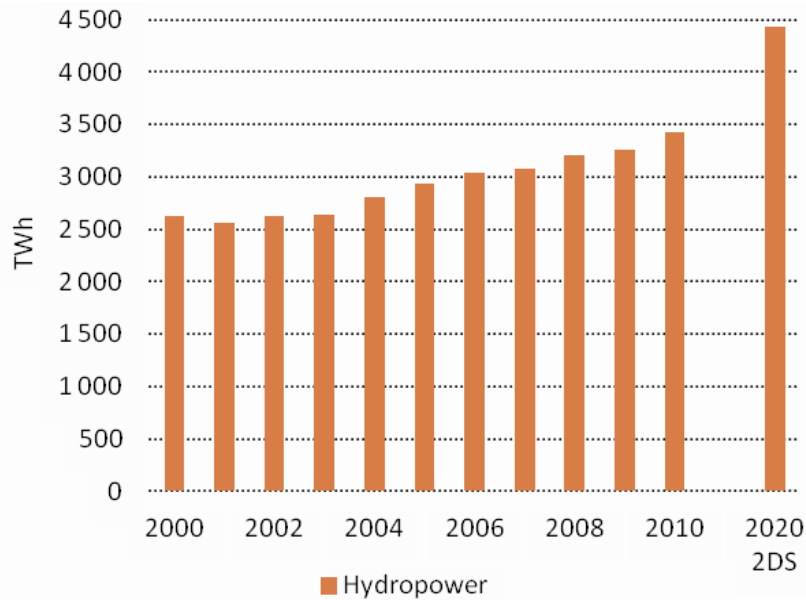
***Significant action is required to get back on track***

# Renewables have seen notable success



UNIVERSITY OF LEEDS

## Renewable power generation



**42%**

Average annual growth in Solar PV

**75%**

Cost reductions in Solar PV in just three years in some countries

**27%**

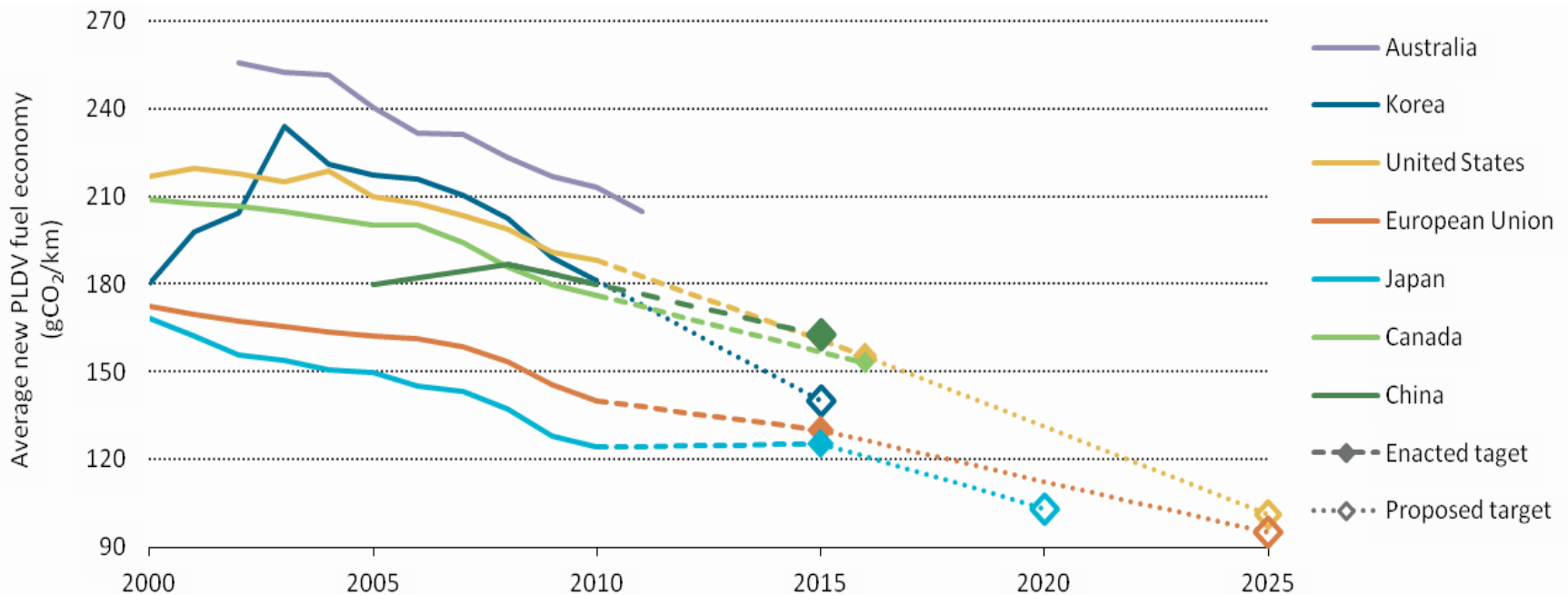
Average annual growth in wind

# Fuel economy has improved, but large potential remains



UNIVERSITY OF LEEDS

## Vehicle fuel economy, enacted and proposed standards



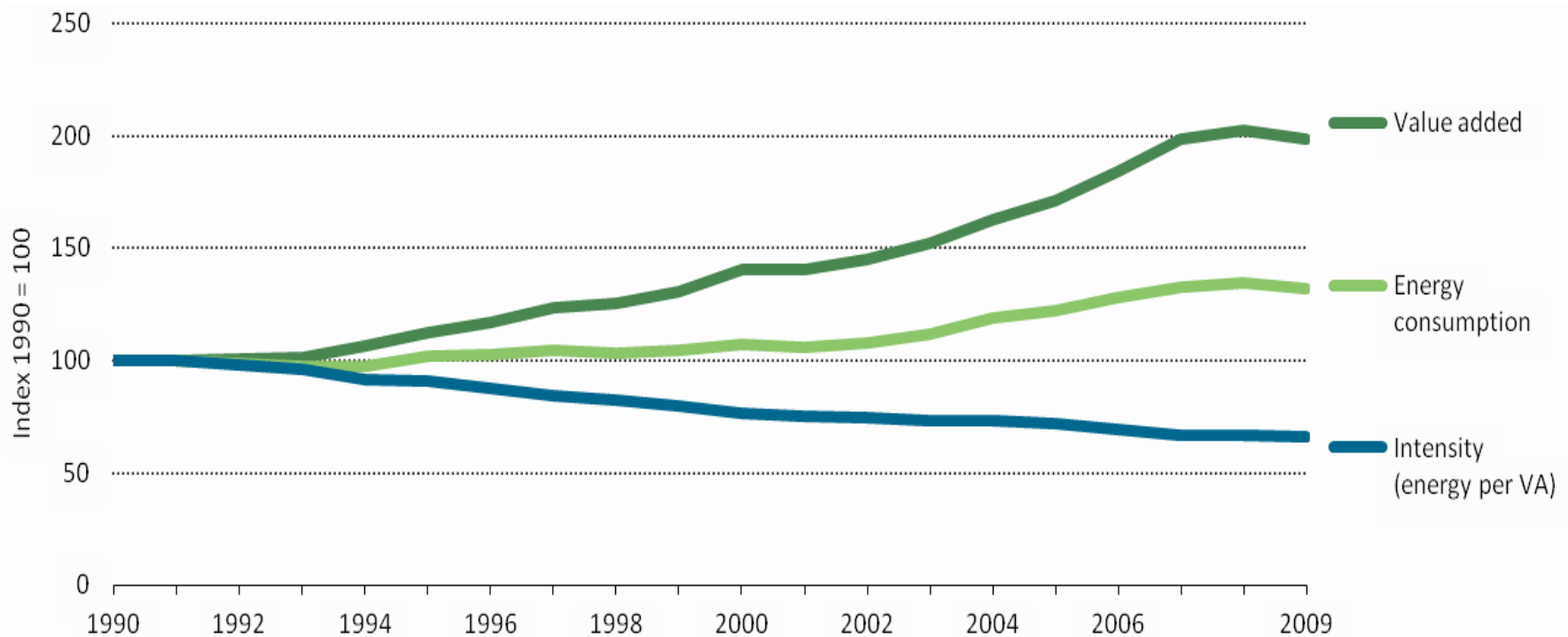
***The number one opportunity over the next decade in the transport sector, but few countries have standards in place***

# Energy intensity must continue to decline



UNIVERSITY OF LEEDS

## Progress in energy intensity



***Significant potential for enhanced energy efficiency can be achieved through best available technologies***



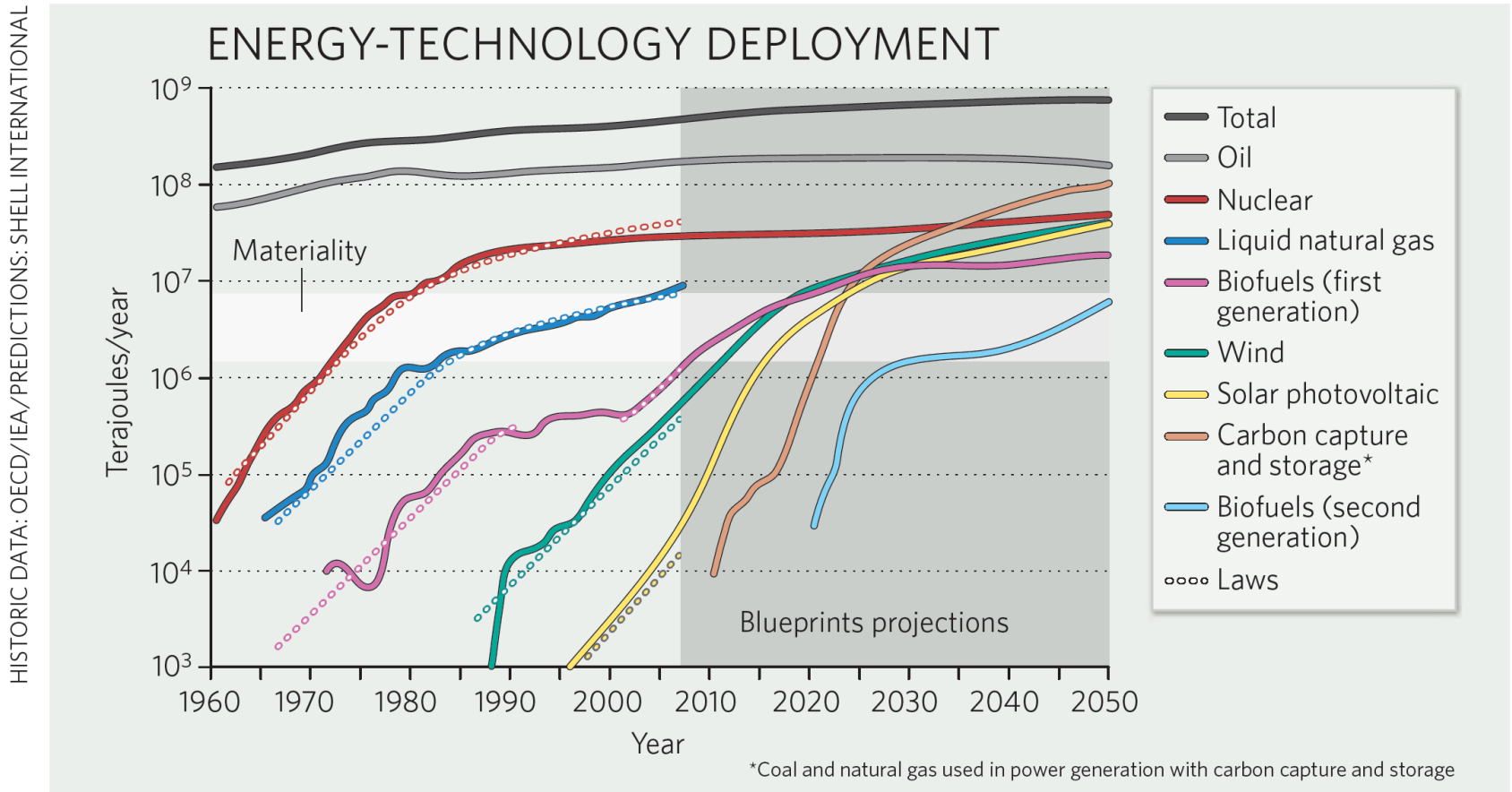
# **Global and regional energy technology innovation trends**



# Deploying new energy technologies takes time



UNIVERSITY OF LEEDS



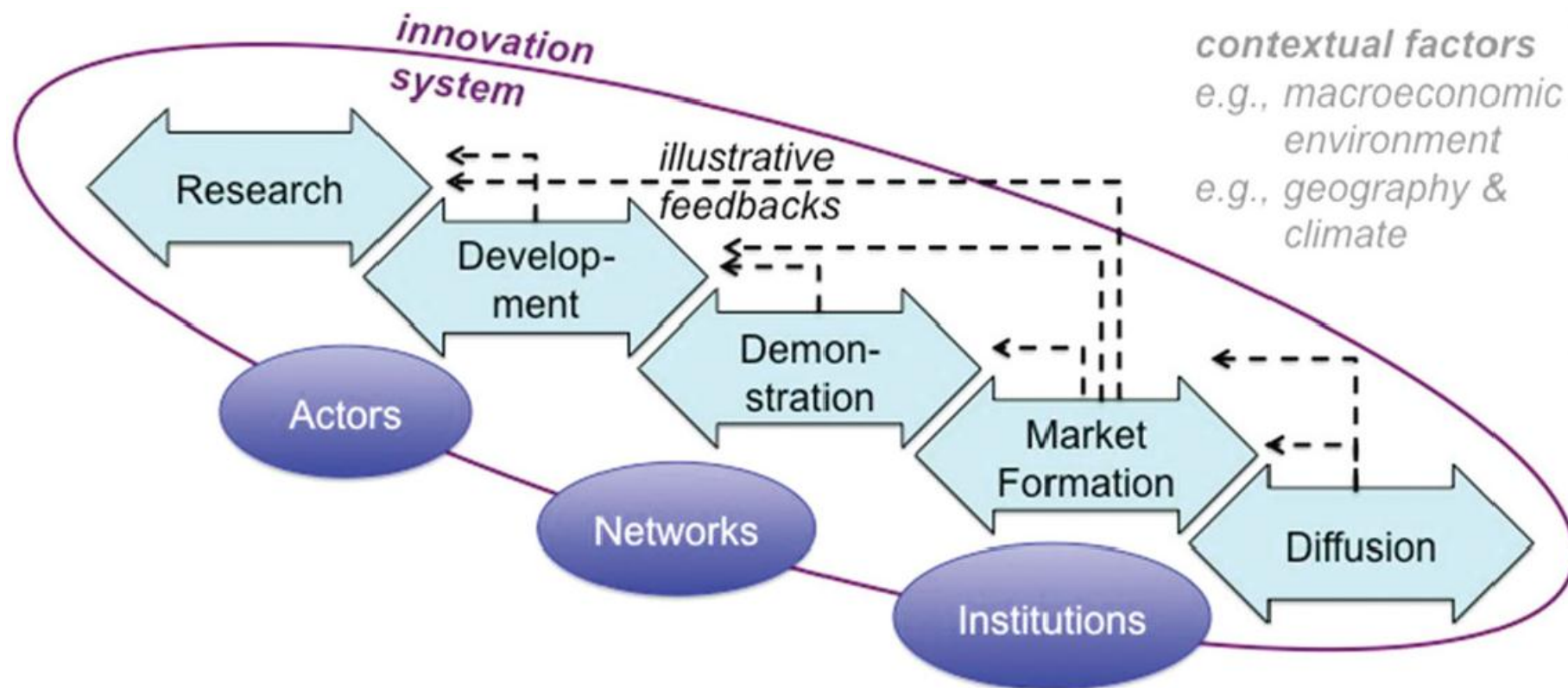
**Figure 1 | Global production of primary energy sources.** When a technology produces 1,000 terajoules a year (equivalent to 500 barrels of oil a day), the technology is 'available'. It can take 30 years to reach materiality (1% of world energy mix). Projections after 2007 taken from Shell's Blueprints scenario<sup>3</sup>.

Source: Kramer and Haigh, 2009

# The energy technology innovation system



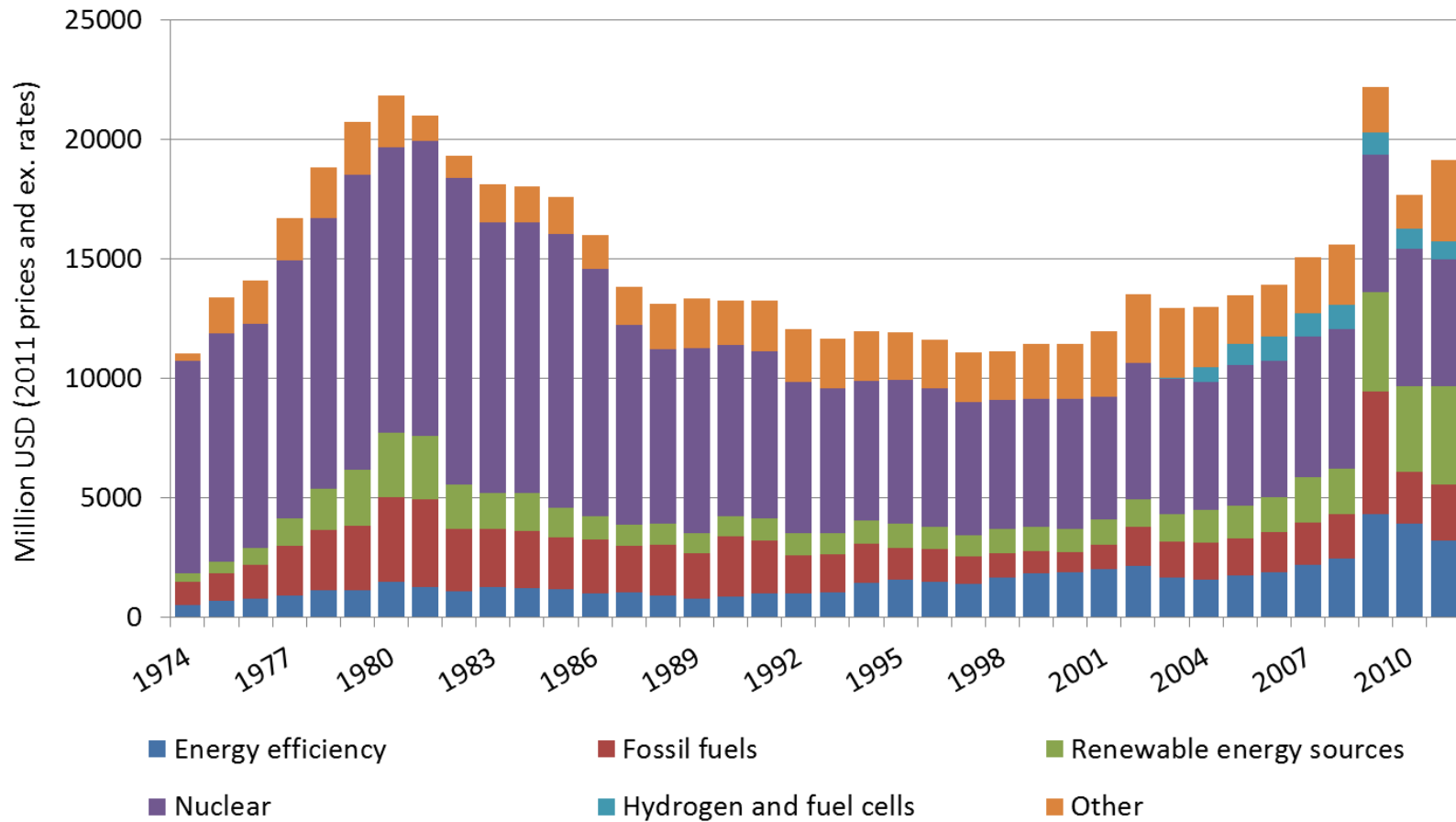
UNIVERSITY OF LEEDS



# Energy RD&D – IEA countries



UNIVERSITY OF LEEDS

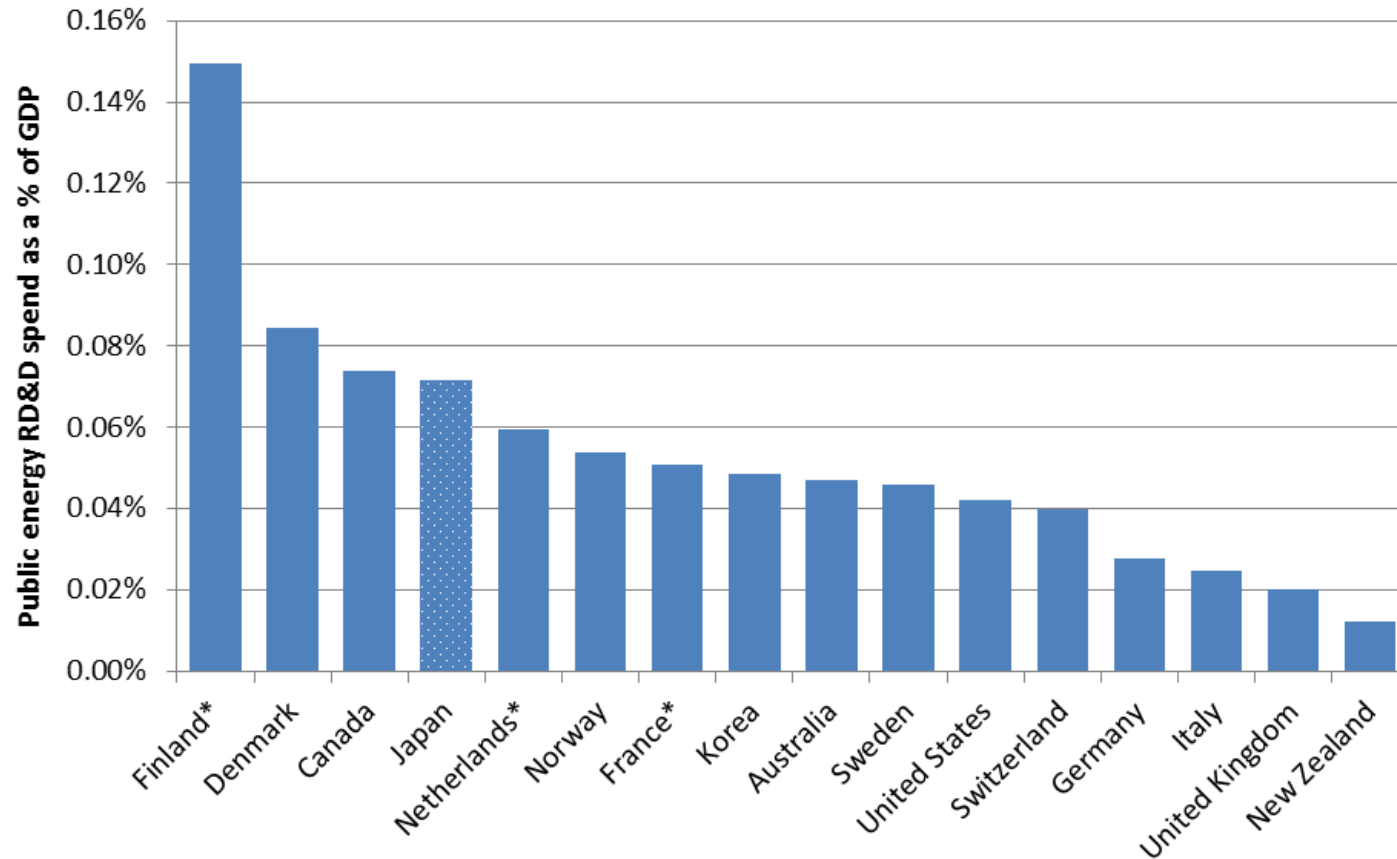


Source: Data from IEA R&D statistics

# Energy RD&D relative to GDP



UNIVERSITY OF LEEDS

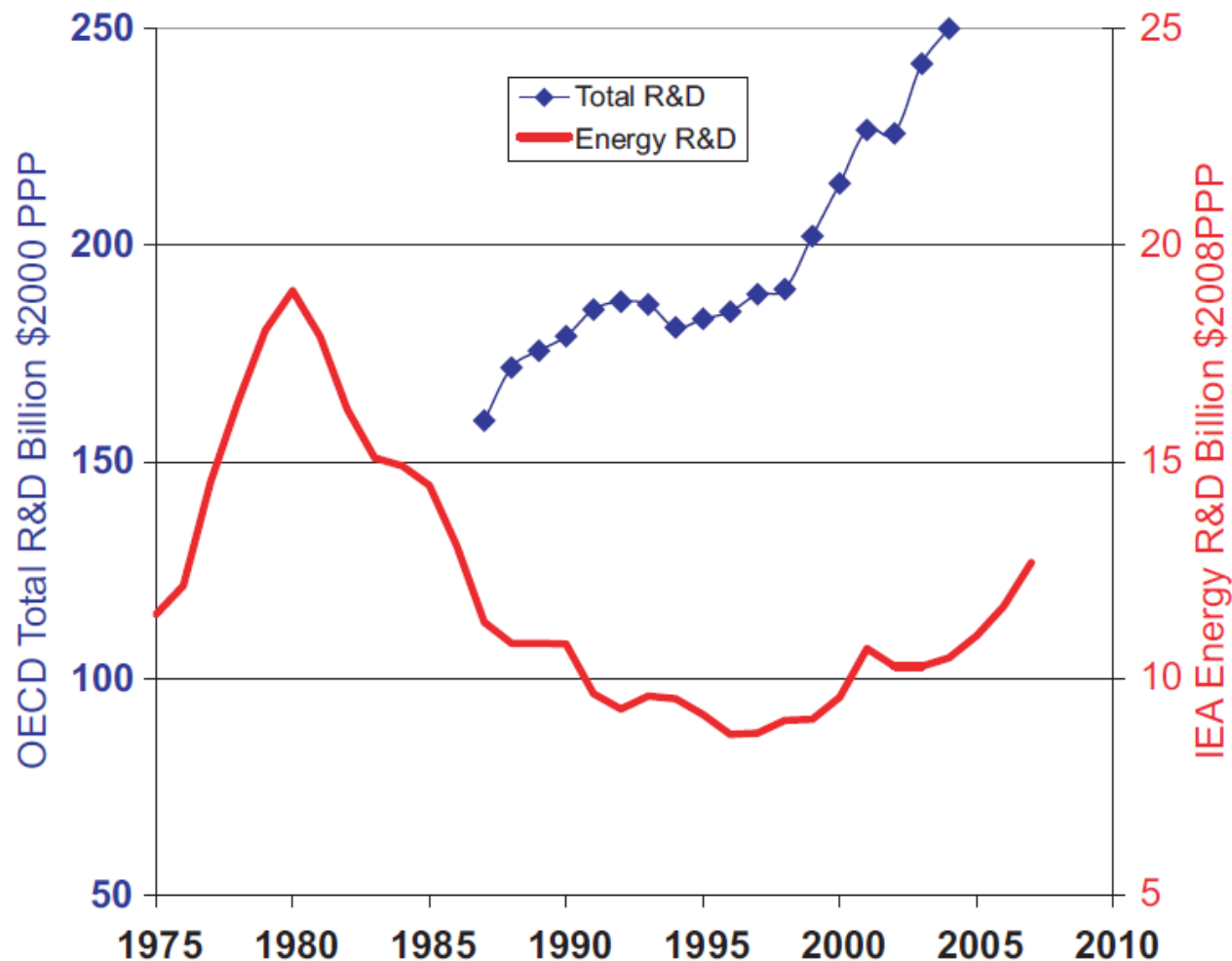


Source: Data from IEA R&D statistics

# Energy R&D vs total R&D in the OECD



UNIVERSITY OF LEEDS

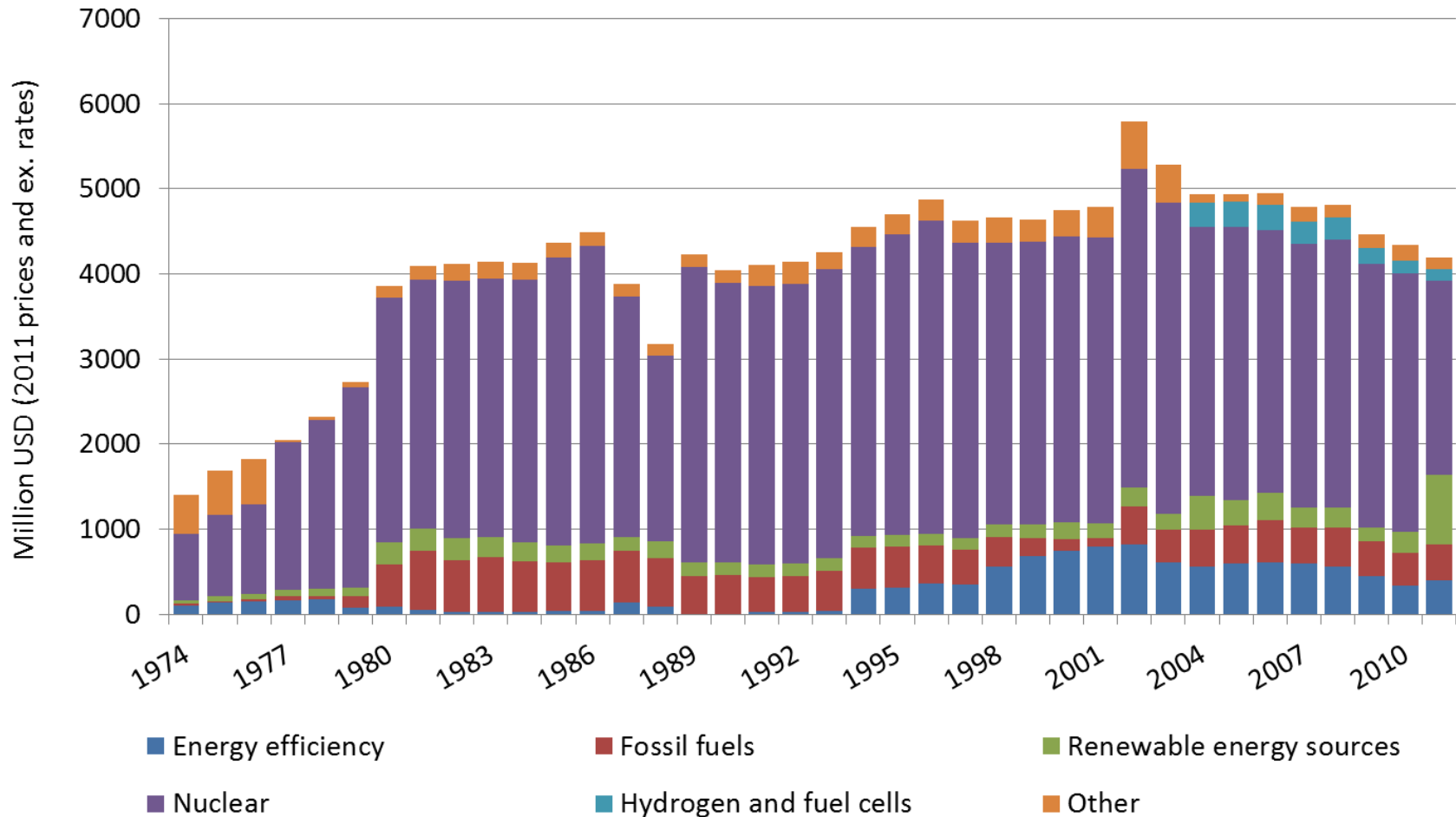


Source: Global Energy Assessment 2012

# Energy RD&D – Japan



UNIVERSITY OF LEEDS

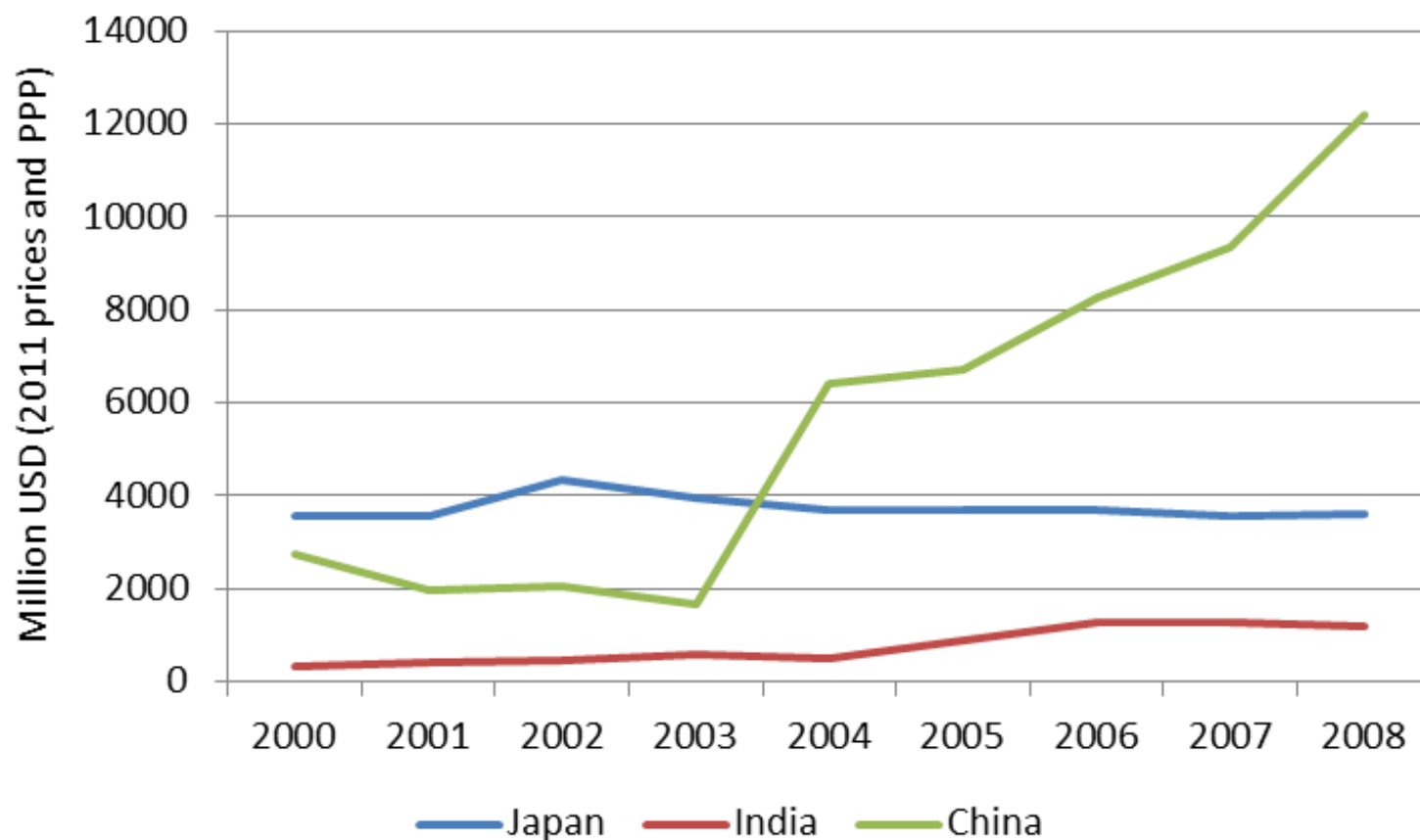


Source: Data from IEA R&D statistics

# Energy RD&D trends in selected Asian countries



UNIVERSITY OF LEEDS

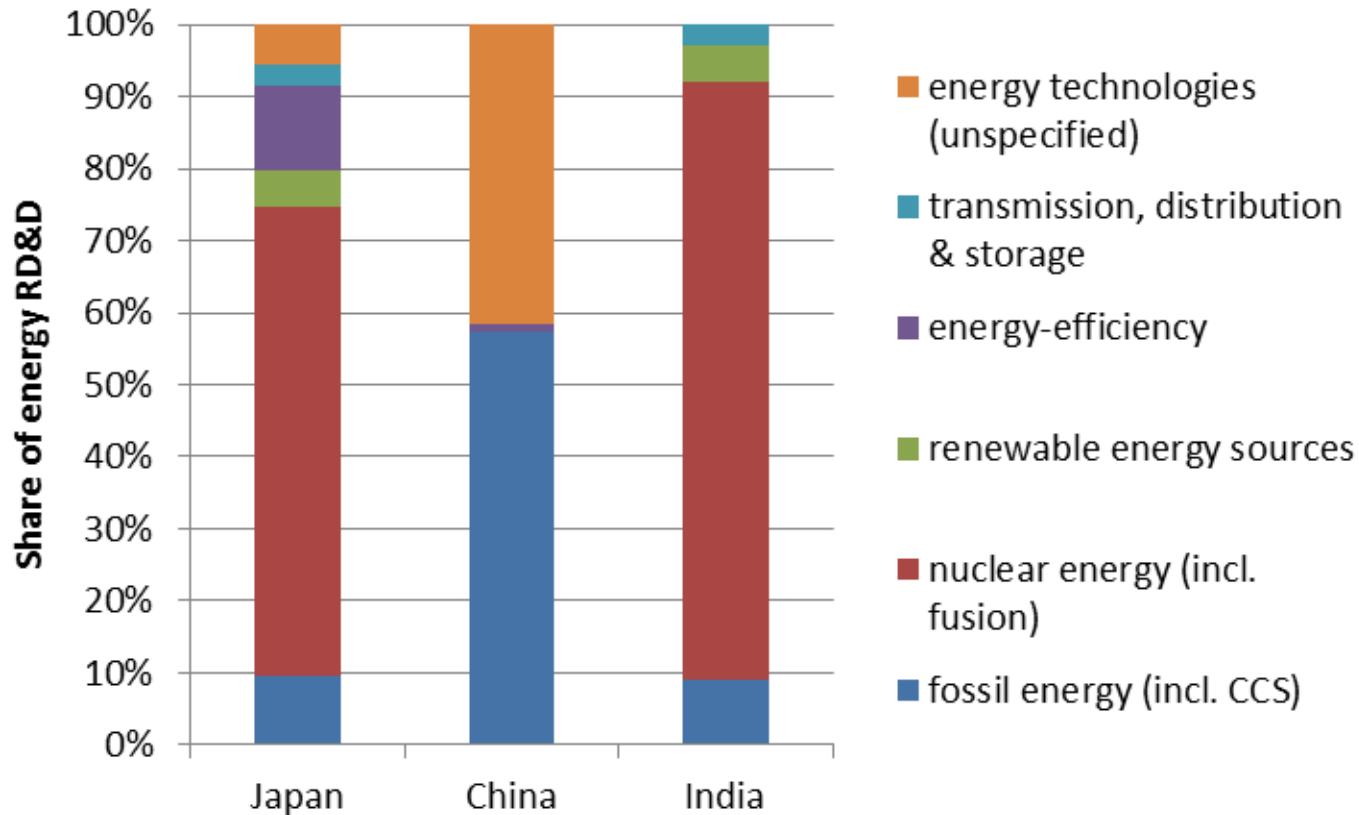


Source: Data from Kempener et al (2010) and IEA R&D statistics

# Breakdown of RD&D spend (2008)



UNIVERSITY OF LEEDS



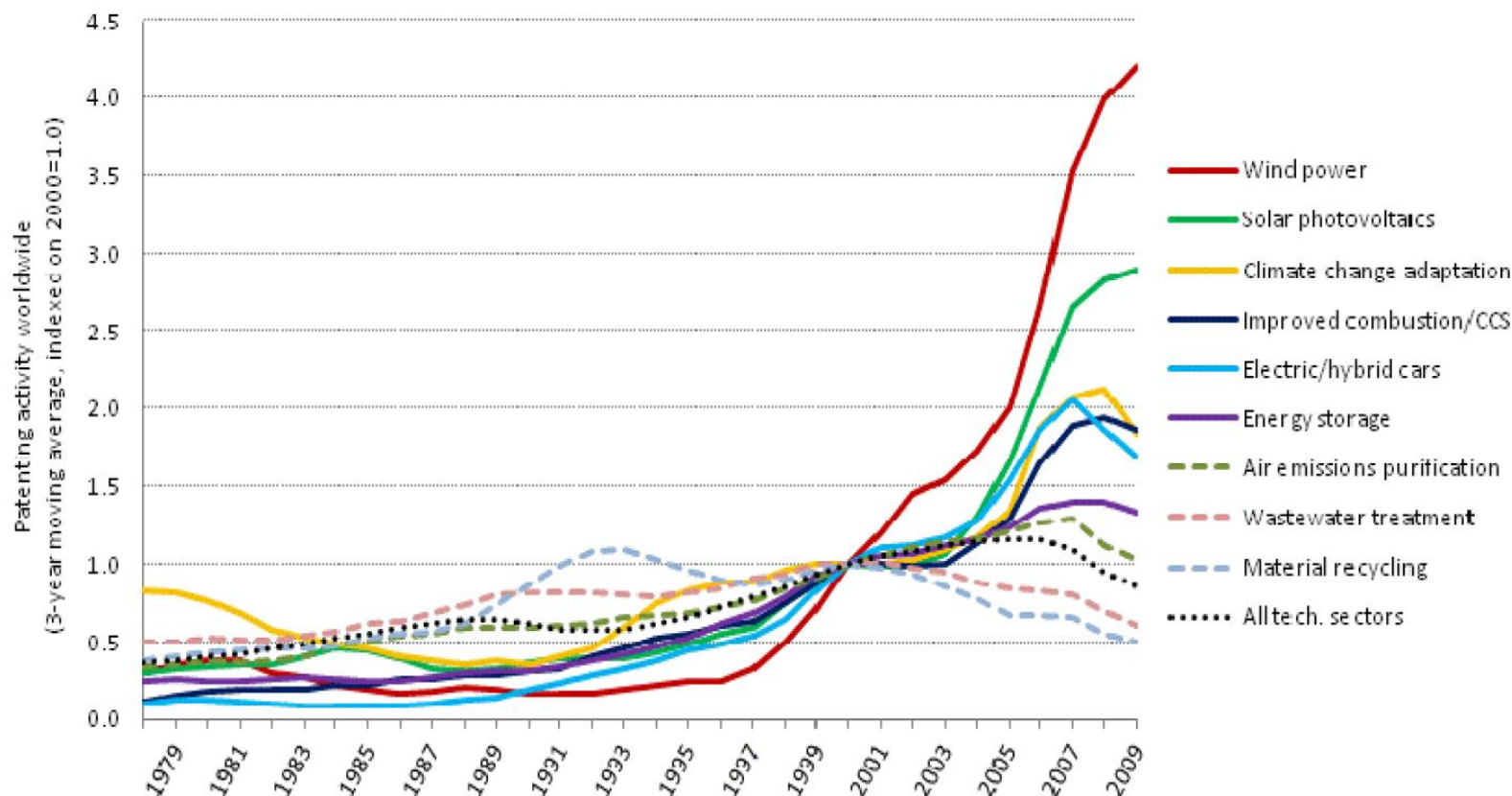
Source: Data from Kempener et al (2010) and IEA R&D statistics



# Worldwide patent activity in environmental technologies



UNIVERSITY OF LEEDS



***Patents filed in low-carbon technology areas have increased sharply since 2000, driven by renewable energy***

Source: Haščič et al (2012)

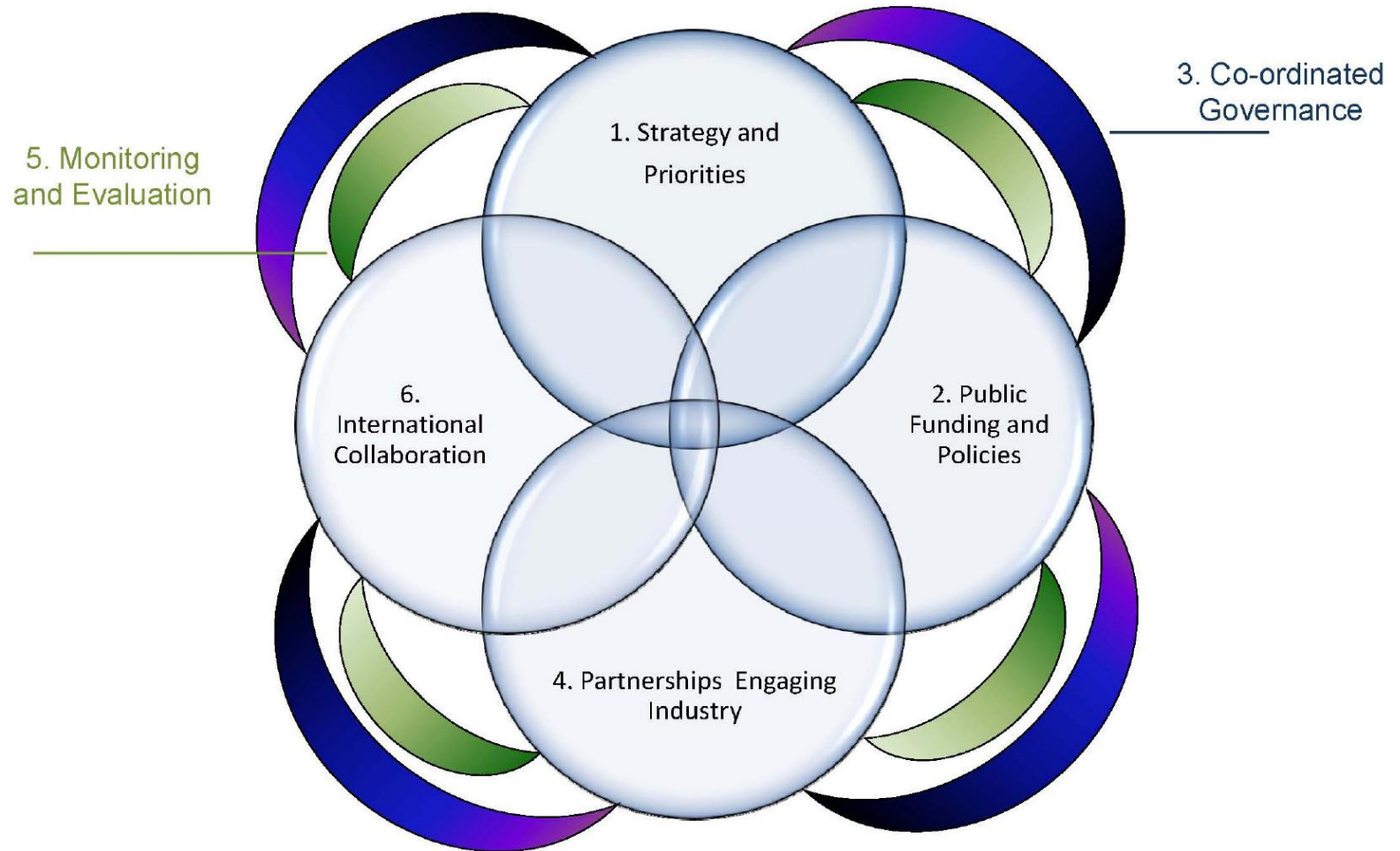


# **Accelerating innovation through better policies**

# Best practices on innovation policies



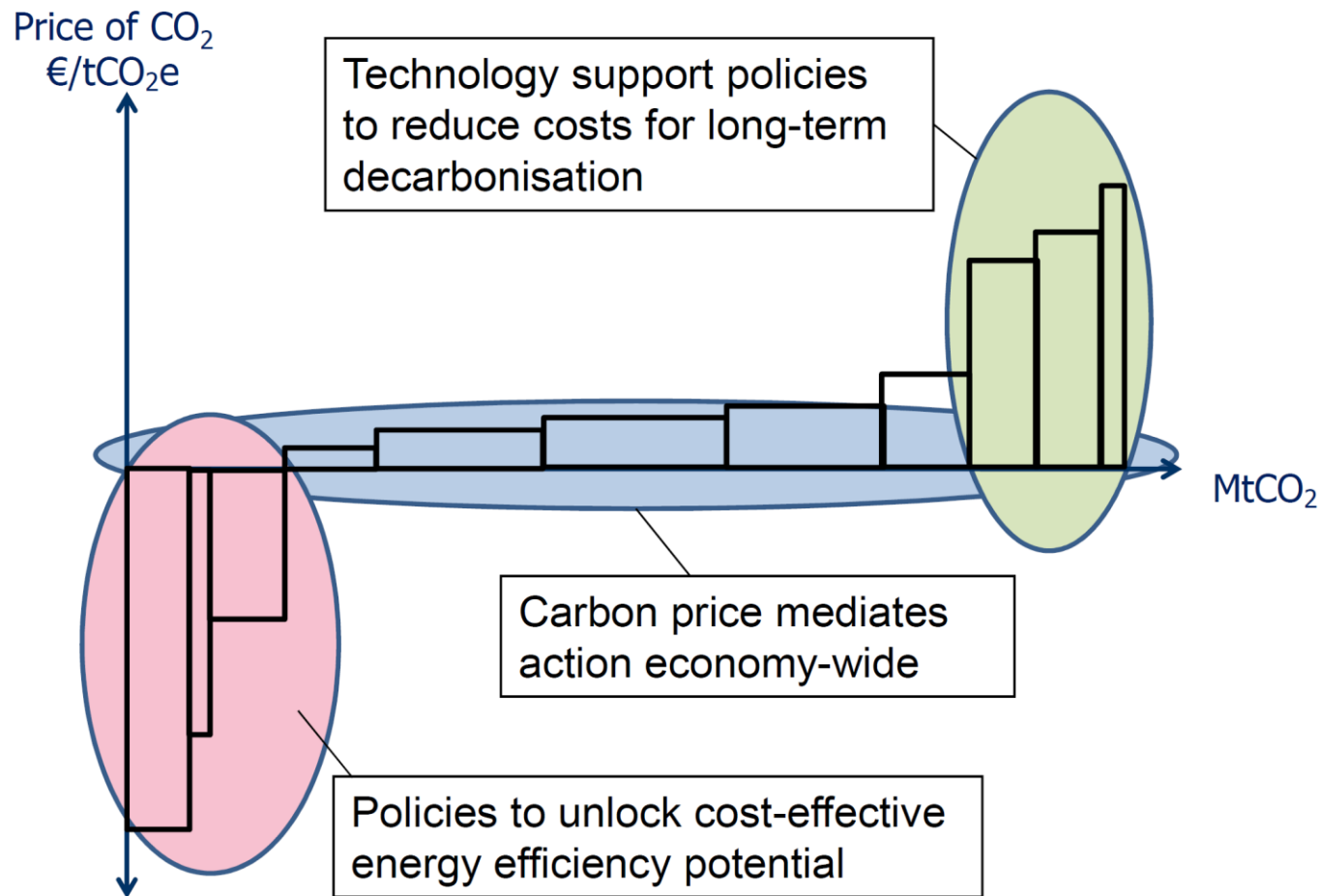
UNIVERSITY OF LEEDS



# A mix of policies is needed



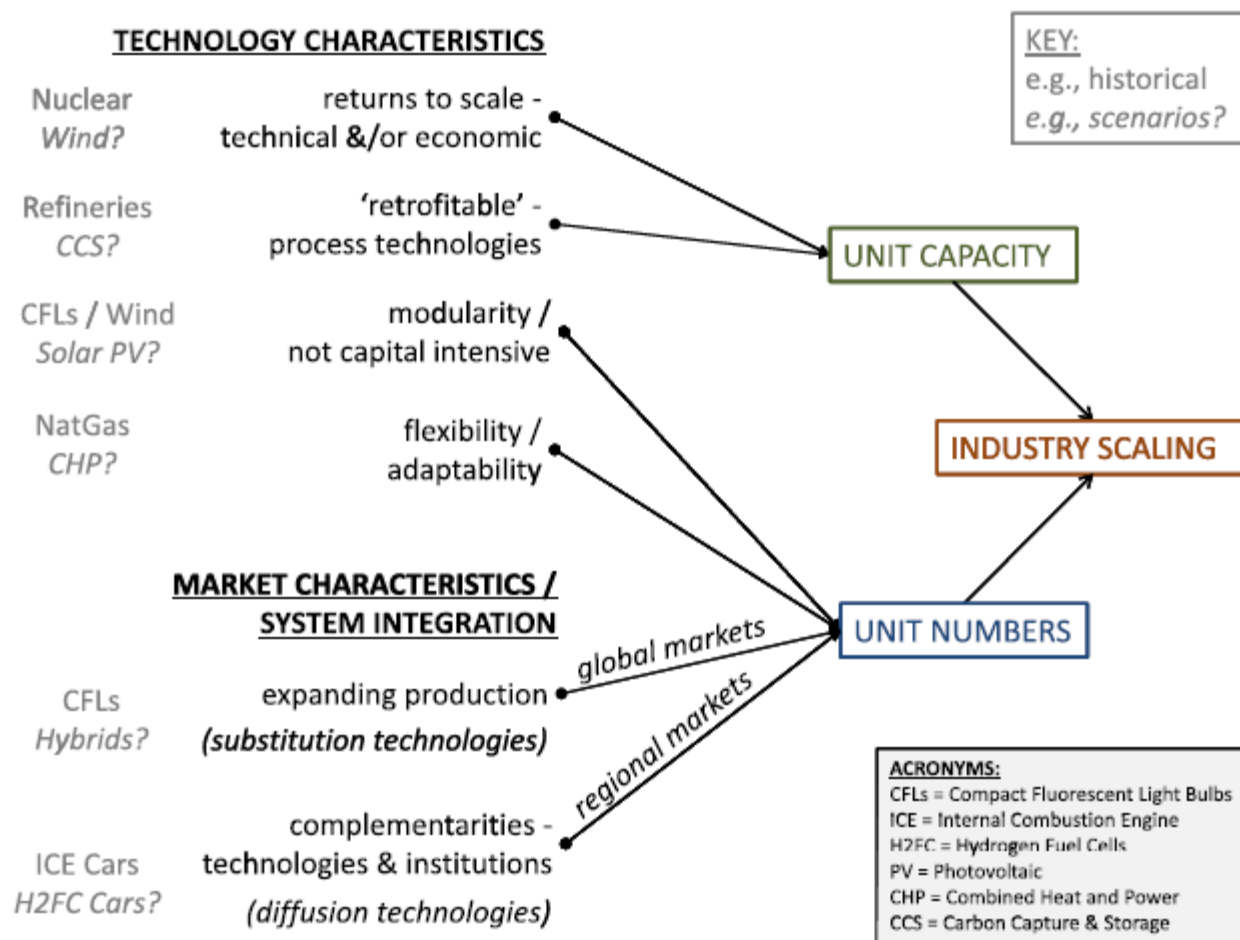
UNIVERSITY OF LEEDS



# Technology policies tailored to technology & market characteristics



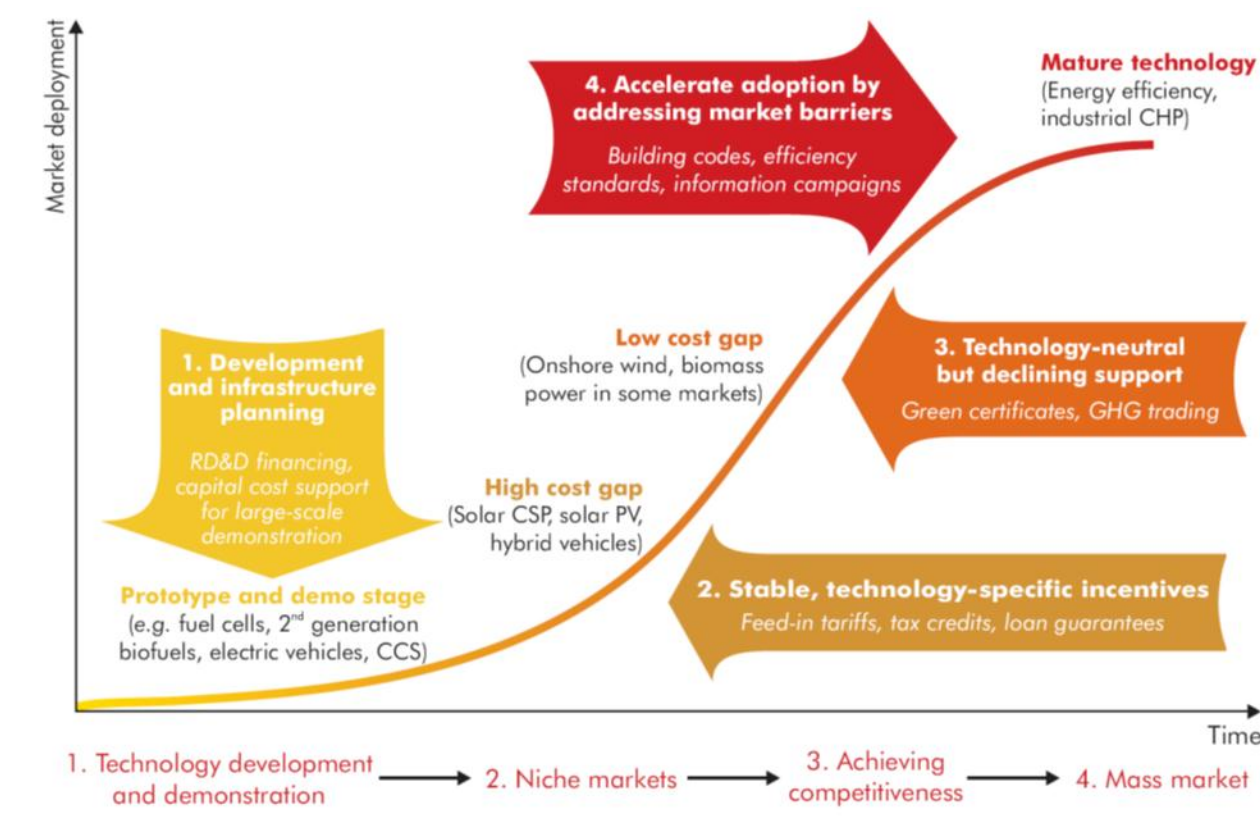
UNIVERSITY OF LEEDS



# Policies for supporting low-carbon technologies



UNIVERSITY OF LEEDS



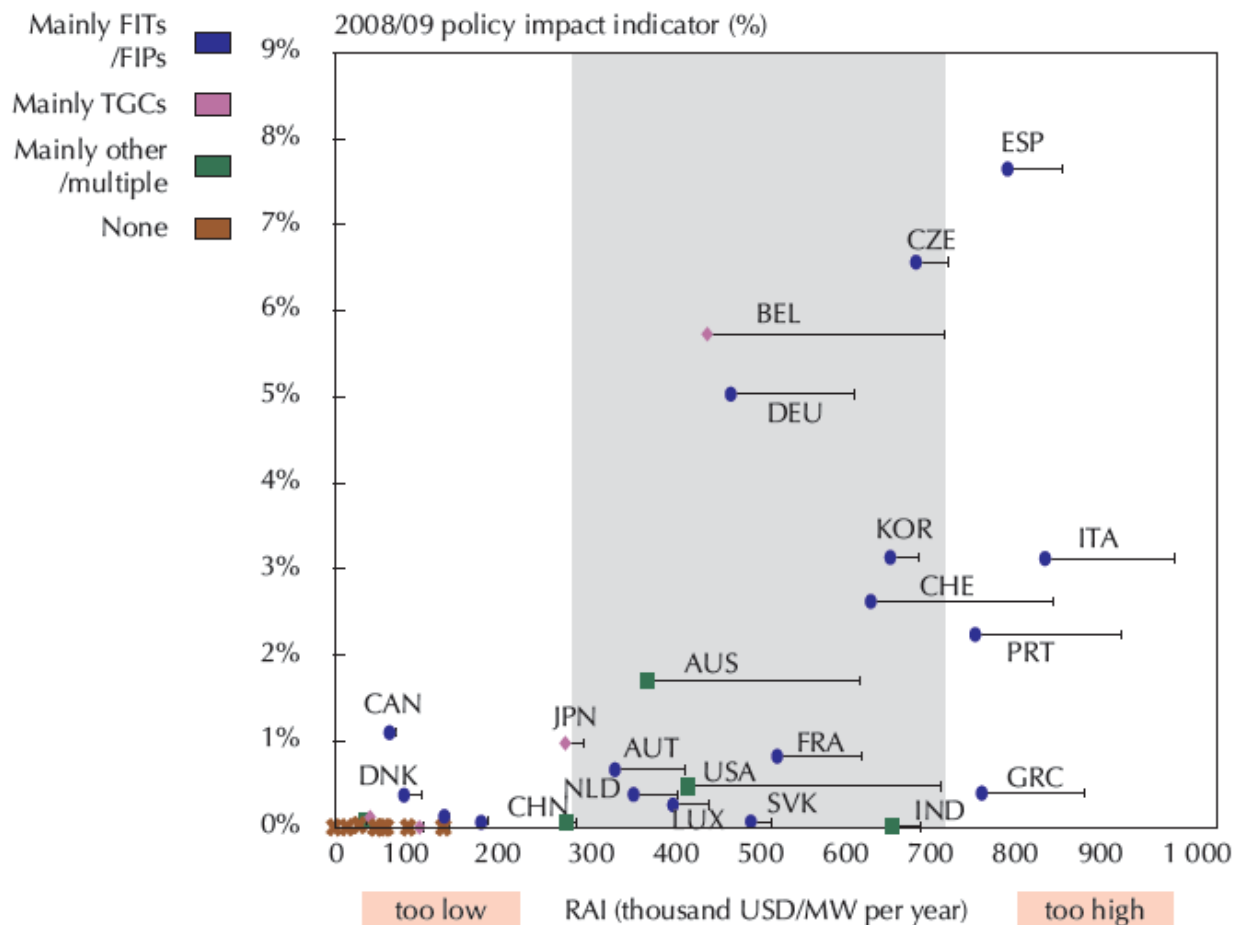
***Government support policies need to be appropriately tailored to the stage(s) of technological development***

# Financial support alone is not enough



UNIVERSITY OF LEEDS

## Impact vs remuneration for solar photovoltaics



Source: IEA (2011b)

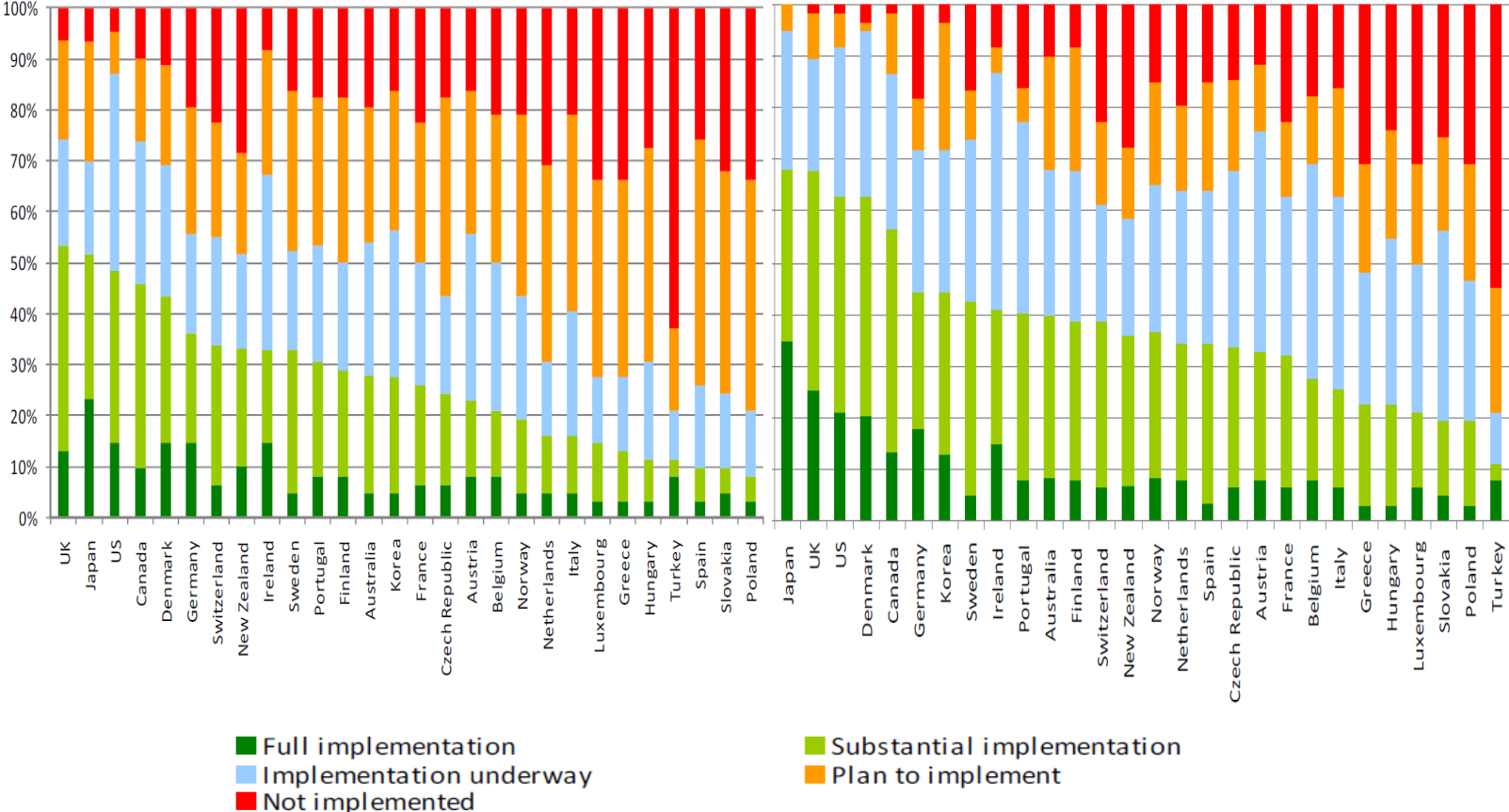
# Market barriers need to be addressed



UNIVERSITY OF LEEDS

## 2009

## 2011



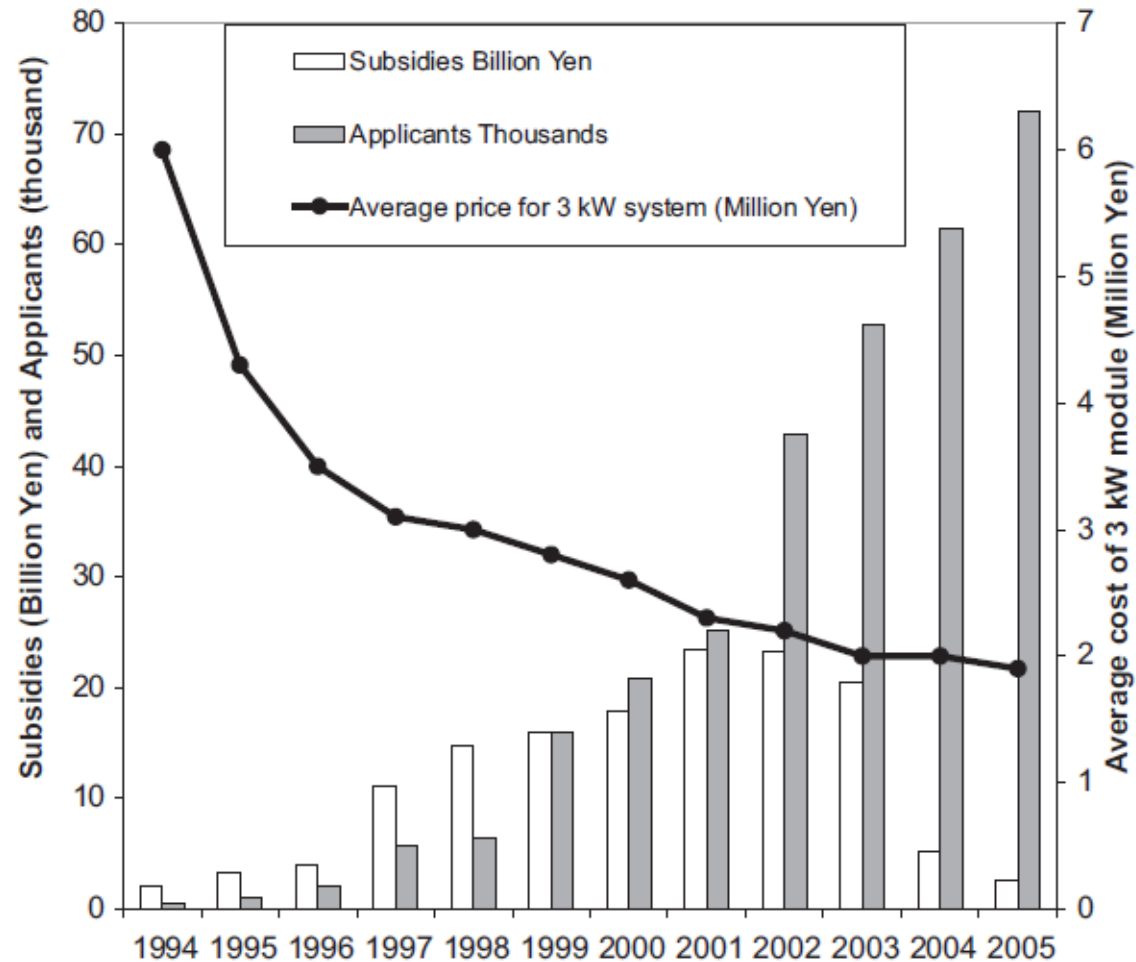
Source: IEA (2011c)



# Japanese roof-top PV systems



UNIVERSITY OF LEEDS

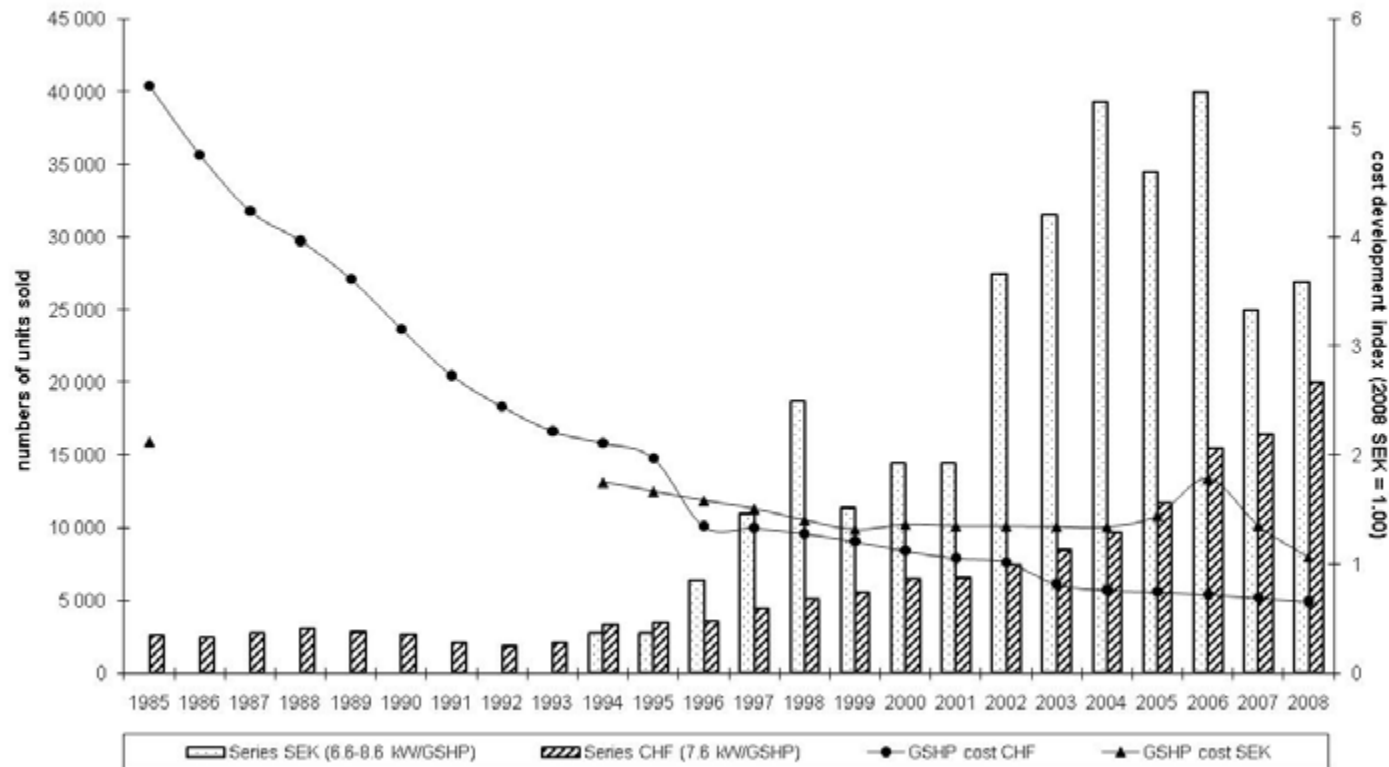


Source: Global Energy Assessment 2012

# Heat pumps in Sweden and Switzerland



UNIVERSITY OF LEEDS

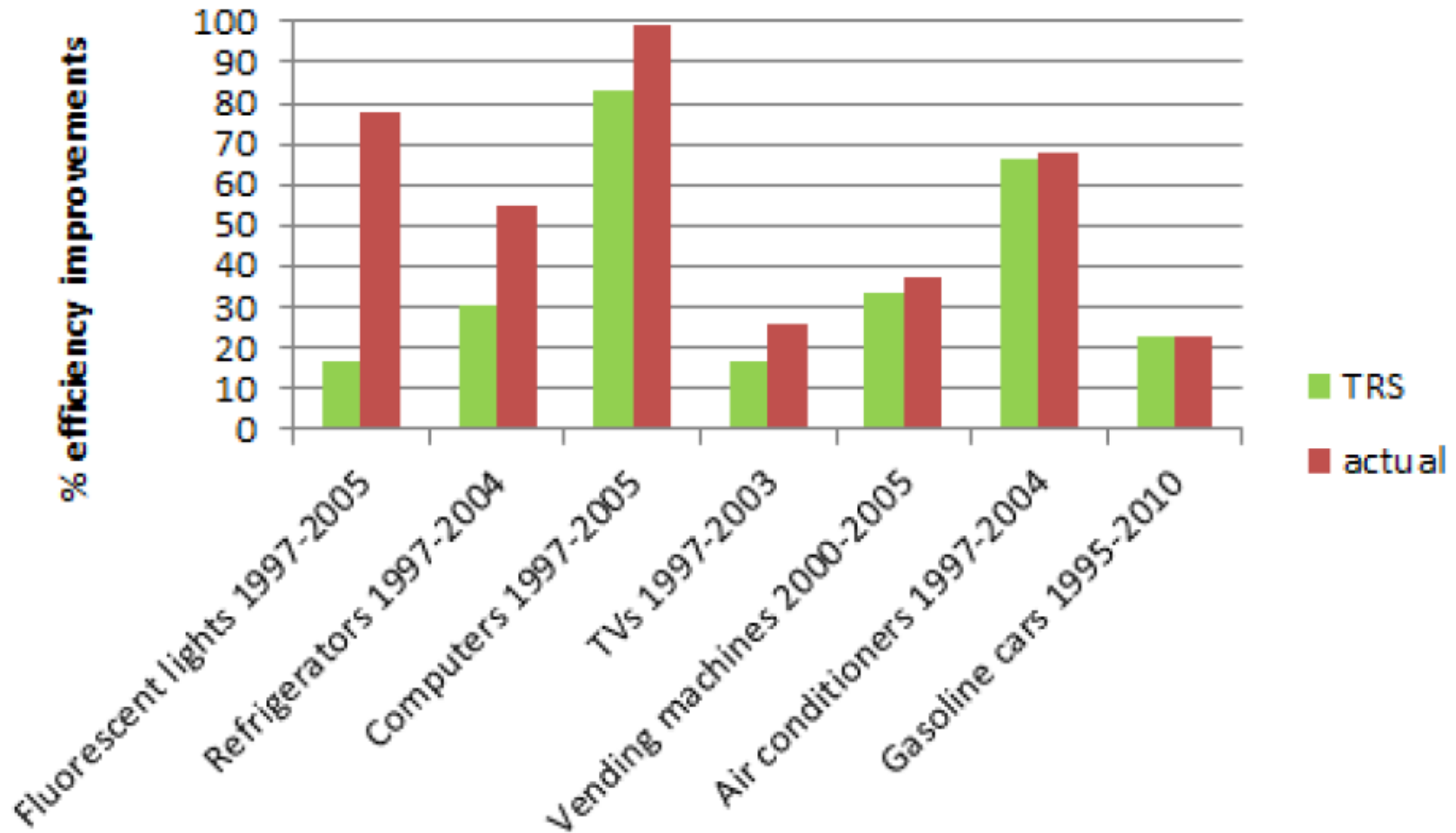


Source: Global Energy Assessment 2012

# Top-Runner programme in Japan



UNIVERSITY OF LEEDS

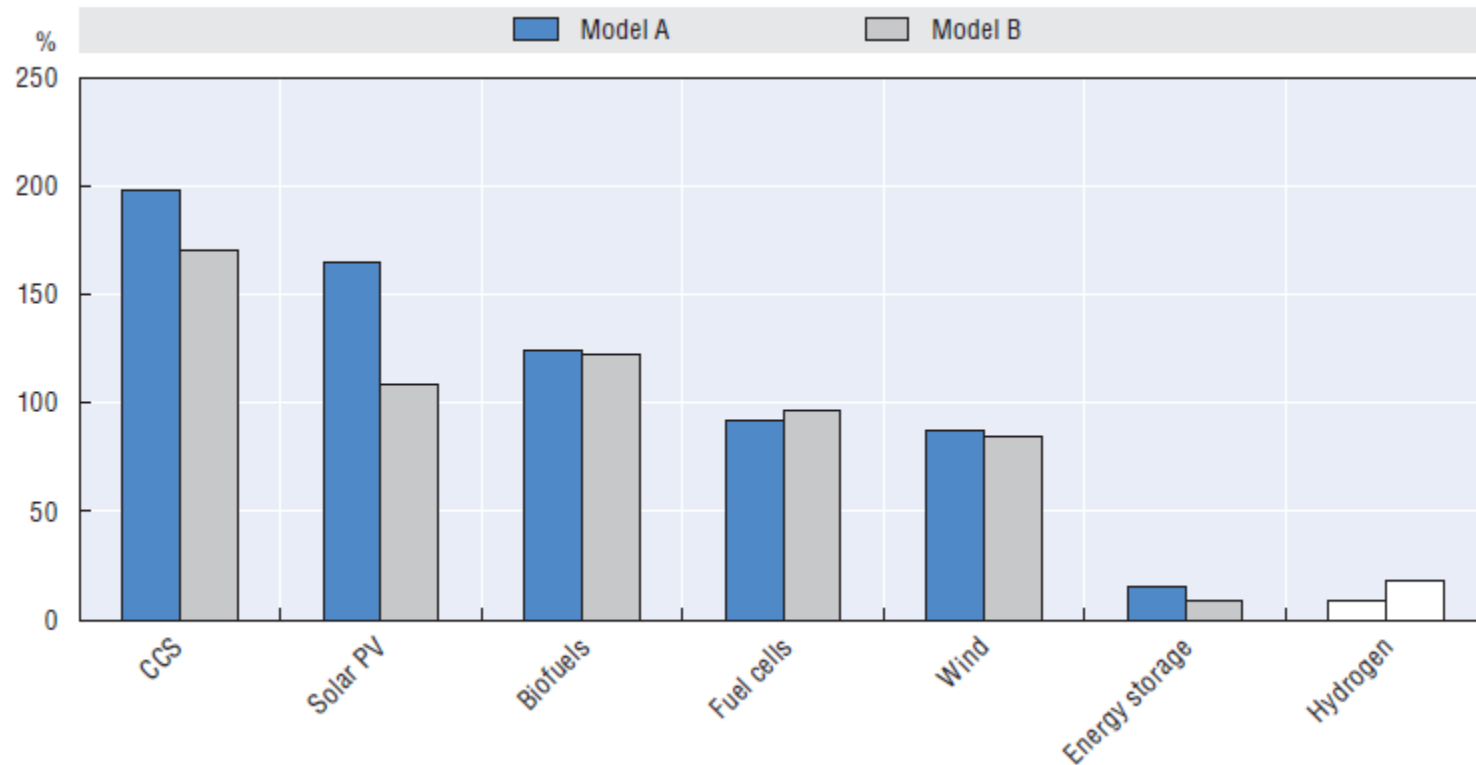


Source: Arnulf Grübler

# International co-operation leads to increases in co-invention



UNIVERSITY OF LEEDS



***Joining an IA increases co-invention by 150% - 200% for CCS and PV, and by 100% for biofuels, fuel cells and wind power***

Source: OECD (2012)

# Lessons from best practice policies



UNIVERSITY OF LEEDS

- Establish clear, stable, aligned support framework - to attract investments
- Support a wide portfolio of technologies – there are no silver bullets.
- Set up transitional incentives decreasing over time – to foster technological innovation and move towards market competitiveness
- Support knowledge flows and strengthen collaborative links between actors
- Engage in appropriate international collaboration
- Don't be afraid to experiment – failure is an inherent part of the innovation process



# Rebalancing the innovation portfolio

# Supply is important, but demand is even more so



UNIVERSITY OF LEEDS

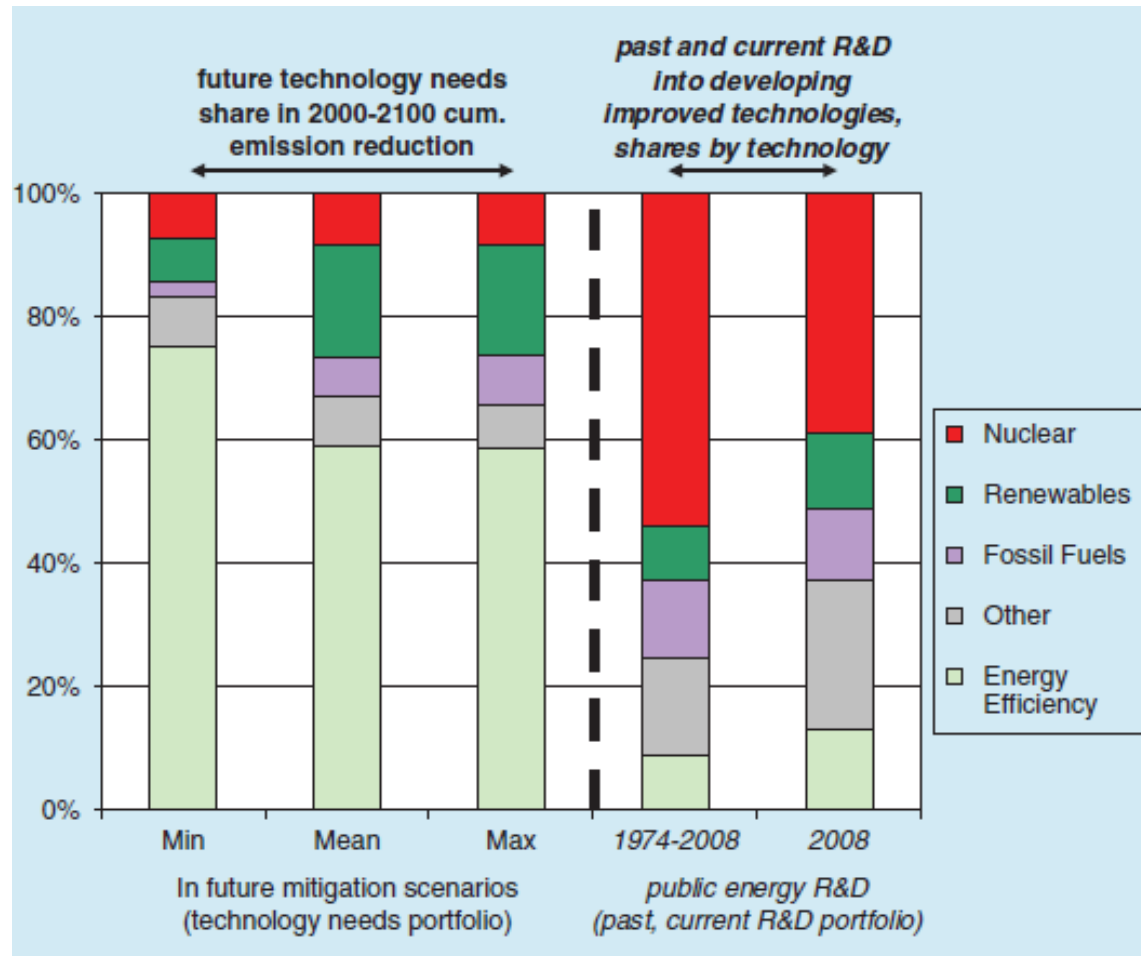
	Innovation (RD&D)	Market formation	Diffusion
End-use & efficiency	>>8	5	300 – 3500
Fossil fuel supply	>12	>>2	200 – 550
Nuclear	>10	0	3 – 8
Renewables	>12	~20	>20
Electricity (gen & T+D)	>>1	~100	450 – 520
Other & unspecified	>>4	<15	-
Total	>50	<150	1000 - <5000

Source: Global Energy Assessment 2012

# RD&D portfolios vs mitigation needs



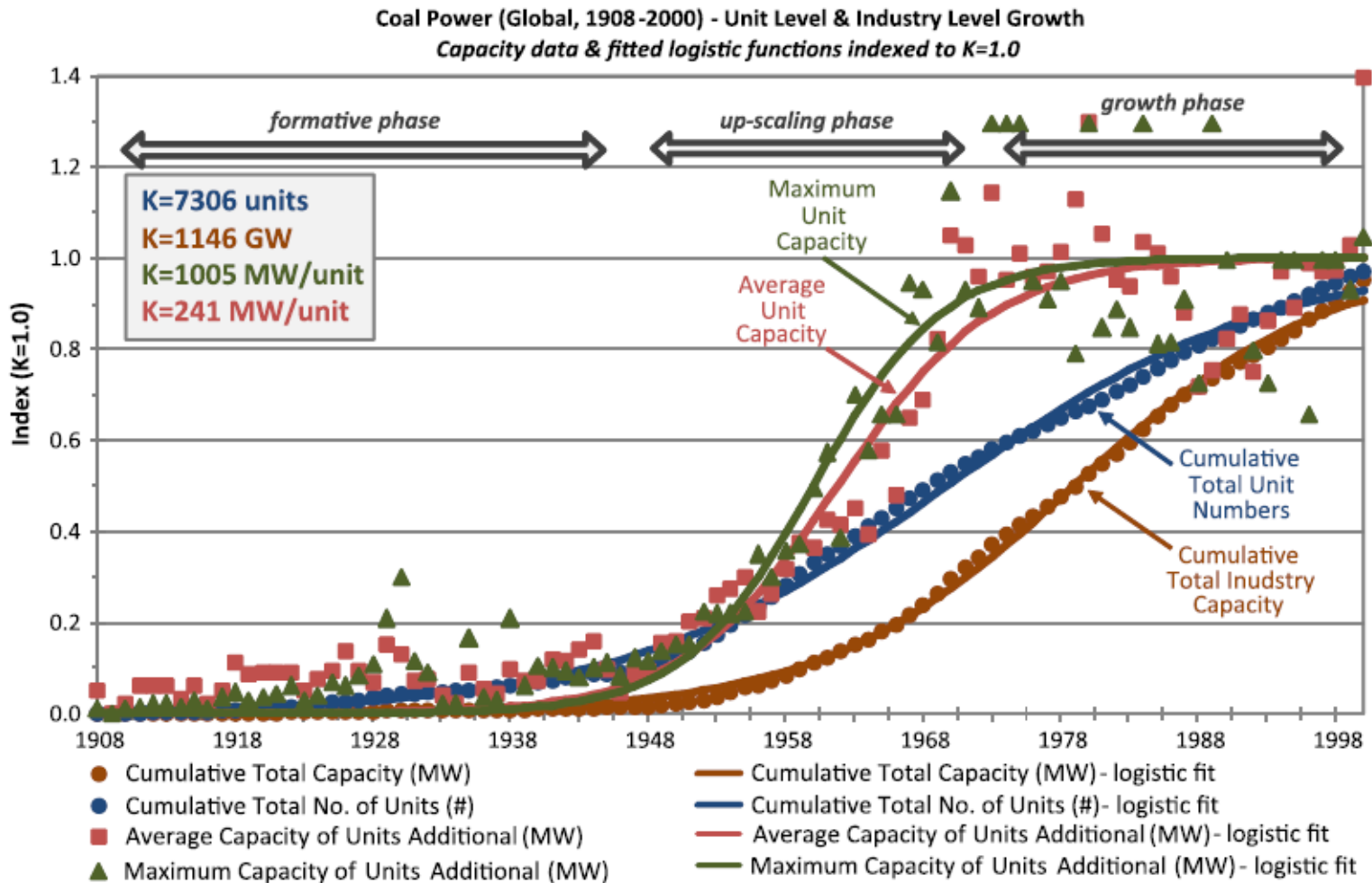
UNIVERSITY OF LEEDS



Source: Global Energy Assessment 2012



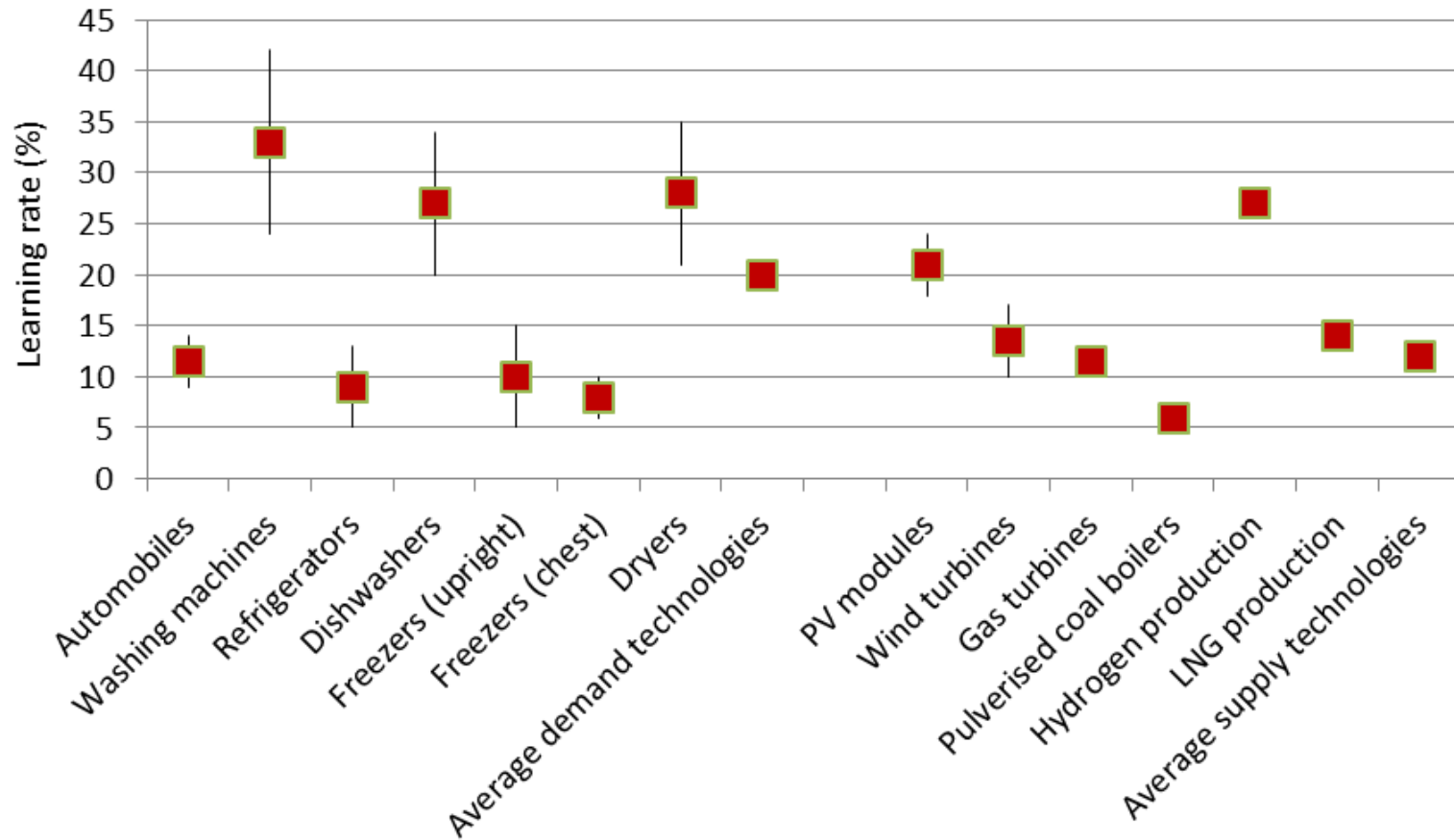
# Phases of technology diffusion



# Learning rates for supply and end-use technologies



UNIVERSITY OF LEEDS



Source: Data from Arnulf Grübler

# Future direction of Japan's energy policy?



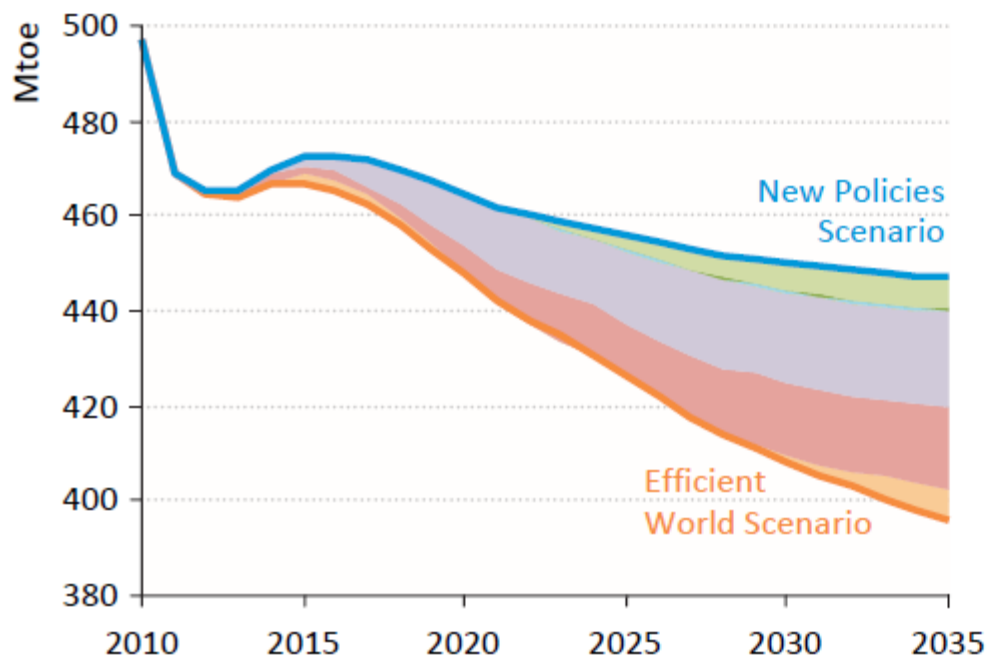
UNIVERSITY OF LEEDS

1. Realising the world's most advanced energy-saving society: Reform of the demand structure
2. Realising a distributed next-generation energy system: Reform of the supply structure
3. Need for technical innovation to support the energy mix conversion and reform of the energy supply-demand structure

# Impacts of improved energy efficiency for Japan



UNIVERSITY OF LEEDS



EWS total primary energy demand	Mtoe	
	2010	2035
Other renewables	4	32
Bioenergy	7	15
Hydro	7	9
Nuclear	75	45
Gas	86	82
Oil	203	27
Coal	115	85

# Conclusions (1)



UNIVERSITY OF LEEDS

- Accelerating the development and deployment of clean energy technologies is central to meeting global energy challenges
- Range of possible technology options, with energy efficiency and renewables some of the most important
- Current progress on deployment is not sufficient
- Appropriate technology policies have an important role to play in accelerating progress
- Need to learn from best practice policies and ensure a balanced innovation portfolio

# Conclusions (2)



- Current review of energy policy likely to see Japan increase its focus on distributed supply technologies and energy efficiency
- Provides opportunity for Japan to build on its global leadership in energy RD&D
- Asia is a major driver of energy trends and fast becoming a global force in energy innovation
- Chance for Japan to work with other Asian nations to drive forward successful energy innovation to meet global and regional energy challenges

# References



UNIVERSITY OF LEEDS

- GEA (2012) *Global Energy Assessment – Toward a Sustainable Future*, Cambridge University Press, Cambridge, UK and the International Institute for Applied Systems Analysis, Laxenburg, Austria.
- Haščič, I *et al* (2012) *Inducing innovation in environmental technologies through public policy*, OECD Environment Directorate, Workshop on Environmental Technology Dissemination, WTO Committee on Trade and Environment, Geneva, 12 November 2012.
- Hood, C (2011) *Summing up the parts: Combining policy instruments for least-cost climate mitigation strategies*, OECD/IEA, Paris.
- IEA (2010) *Energy Technology Perspectives 2010*, OECD/IEA, Paris.
- IEA (2011a) *Good practice policy framework for energy technology research, development and demonstration*, OECD/IEA, Paris.
- IEA (2011b) *Deploying Renewables: Best and Future Policy Practice*, OECD/IEA, Paris.
- IEA (2011c) *Progress Implementing the IEA 25 Energy Efficiency Policy Recommendations*, OECD/IEA, Paris.
- IEA (2012) *Energy Technology Perspectives 2012*, OECD/IEA, Paris.
- IEA (2012) *World Energy Outlook 2012*, OECD/IEA, Paris.
- Kempener *et al* (2010) *Governmental Energy Innovation Investments, Policies, and Institutions in the Major Emerging Economies: Brazil, Russia, India, Mexico, China, and South Africa*. Belfer Center for Science and International Affairs, Harvard Kennedy School, Cambridge, MA.
- Kramer, GJ and M Haigh (2009) No quick switch to low-carbon energy, *Nature*, 462, 568-569.
- OECD (2012) *Energy and Climate Policy: Bending the Technological Trajectory*, OECD Studies on Environmental Innovation, OECD Publishing, Paris.
- Wilson, C (2012). Up-scaling, formative phases, and learning in the historical diffusion of energy technologies. *Energy Policy*, 50, 81-94.

# Contact



UNIVERSITY OF LEEDS

E: [p.g.taylor@leeds.ac.uk](mailto:p.g.taylor@leeds.ac.uk)

W: <http://www.cier.leeds.ac.uk/people/energy/staff/p.g.taylor>