



SNITTS

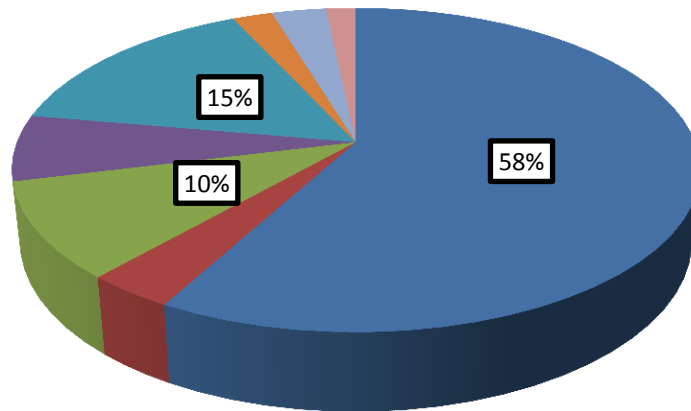
SWEDISH NETWORK FOR INNOVATION
& TECHNOLOGY TRANSFER SUPPORT

Kajsa Hernell,
Marketing Director

**Swedish Network for Innovation and
Technology Transfer Support**

FACTS

- SNITTS founded 2009
- Non profit organization
- Office in Stockholm with 2 employees
- Member of ATTP
- 400 individual members
- 14 cooperation agreements



58% Academia

15% Institute

10% Industry

MEMBERS PROFESSIONS

Innovation Managers/Advisors
Research & Innovation Advisors
Project Leaders
Coordinators
Laywers
Business Development Coaches
Industry Relation Coordinators
Cooperation Corodinators
IPR Experts/Advisors
Technology Transfer Managers
Strategic Partnership Managers

... and so on

PROFESSIONAL DEVELOPMENT

SNITTS provides professional development for members through **monitoring the outer world, creating awareness and development of their skills.**

Workshops

Seminars

National Professional Development Program
Innovation by Collaboration

Study trips

Special Interest Groups

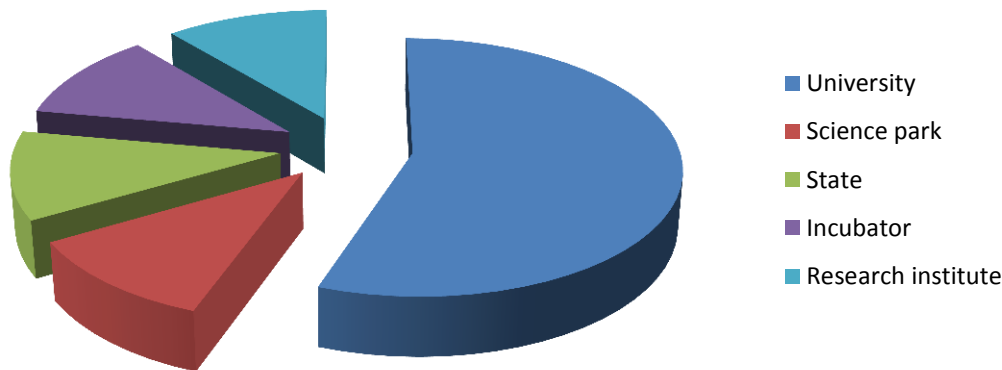
PROFESSIONAL DEVELOPMENT

81% of the members has during 2013-2014 attended one or more of SNITTS activities.



NATIONAL PROFESSIONAL DEVELOPMENT PROGRAM

- 6 one-day training sessions
- Leading experts in Sweden
- CE-credits → RTTP
- Committee set the program for the year:



NATIONAL PROFESSIONAL DEVELOPMENT PROGRAM

2015

Intellectual Asset Management

Theoretical and practical overview of basic IAM processes

Fundamentals in utilization of knowledge and research

Various business/working models, collaborative research, utilization of results in existing companies, start-up of companies etc.

Knowledge exchange with small/medium sized companies

How can smaller companies best benefit from collaboration with universities and research operators?

NATIONAL PROFESSIONAL DEVELOPMENT PROGRAM

2015

Strategic Partnerships

*Focus on how Swedish Universities have built their strategies.
Get the tools to start and run similar processes.*

IP issues in collaborative research

*Tools to manage intellectual asset.
What do we mean by “intellectual assets”?*

IP issues and drafting agreements for Open Innovation

*Basic knowledge of Open Innovation and the different tools
that can be used in the context of Open Innovation*

NATIONAL PROFESSIONAL DEVELOPMENT PROGRAM

