Kajsa Hernell,
Marketing Director

Swedish Network for Innovation and Technology Transfer Support
- SNITTS founded 2009
- Non profit organization
- Office in Stockholm with 2 employees
- Member of ATTP
- 400 individual members
- 14 cooperation agreements

58% Academia  15% Institute  10% Industry
Members professions

Innovation Managers/Advisors
Research & Innovation Advisors
Project Leaders
Coordinators
Laywers
Business Development Coaches
Industry Relation Coordinators
Cooperation Corodinators
IPR Experts/Advisors
Technology Transfer Managers
Strategic Partnership Managers

... and so on
Professional Development

SNITTS provides professional development for members through monitoring the outer world, creating awareness and development of their skills.

- Workshops
- Seminars
- National Professional Development Program
- Innovation by Collaboration
- Study trips
- Special Interest Groups
81% of the members has during 2013-2014 attended one or more of SNITTS activities.
National Professional Development Program

- 6 one-day training sessions
- Leading experts in Sweden
- CE-credits ➔ RTTP
- Committee set the program for the year:
National Professional Development Program

2015

Intellectual Asset Management
*Theoretical and practical overview of basic IAM processes*

Fundamentals in utilization of knowledge and research
*Various business/working models, collaborative research, utilization of results in existing companies, start-up of companies etc.*

Knowledge exchange with small/medium sized companies
*How can smaller companies best benefit from collaboration with universities and research operators?*
Strategic Partnerships
*Focus on how Swedish Universities have built their strategies. Get the tools to start and run similar processes.*

IP issues in collaborative research
*Tools to manage intellectual asset. What do we mean by “intellectual assets”?*

IP issues and drafting agreements for Open Innovation
*Basic knowledge of Open Innovation and the different tools that can be used in the context of Open Innovation*
National Professional Development Program